



## HONG KONG FOCUS



### Hong Kong rises to No. 2 in global investment flows

Hong Kong ranks second in global foreign direct investment (FDI) flows for the first time, according to the United Nations Conference on Trade and Development (UNCTAD) World Investment Report 2015.



Hong Kong ranks second in terms of global foreign direct investment, with an inflow of US\$103 billion in 2014.

Hong Kong registered FDI inflows of US\$103 billion in 2014, a year-on-year increase of 39%. This puts Hong Kong second only to mainland China (US\$129 billion) and ahead of the U.S. (US\$92 billion), the U.K. (US\$72 billion) and Singapore (US\$68 billion).

Welcoming the news, Director-General of Investment Promotion at Invest Hong Kong Simon Galpin said the city's ranking in global FDI flows is very encouraging, with record amounts of both inflows and outflows.

"The numbers highlight HK's role as a 'super-connector' and a conduit for direct investment," he said. "Foreign investors use Hong Kong as a base to then invest in the rest of China and the region."

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## The 12th Annual Holiday Banquet

**December 10, 2015 (Thursday) | Jasmine Seafood Restaurant**  
**4609 Convoy Street, San Diego, CA 92111**

**Platinum  
Sponsor**



**Gold  
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**Silver  
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**Grand Raffle  
Prize Sponsor**



### HKASC WELCOMES NEW PRESIDENT



#### Danton Mak

Managing Attorney  
Leech Tishman Fuscaldo & Lampl LLP

HKASC welcomes new president, Danton Mak. Danton is experienced in industry, management and the law. His influence extends beyond the United States, and Hong Kong where he was born and raised, to Taiwan and the

People's Republic of China. Danton's insight, knowledge, experience and contacts throughout the U.S. and the Far East have proven invaluable to clients seeking to establish ventures or business operations at home or abroad.

Danton's efforts are characterized by a focused and intense commitment to secure business results. Whether the client needs to secure protection for intellectual property, avoid infringement claims, or formulate or implement a business plan, Danton is an ideal addition to the management team.

Danton possesses a technical background in chemical engineering. He was previously a water treatment engineer for Nalco Chemical Company in Illinois. In addition, he has worked in refineries, petrochemical plants, steel mills, power stations and coal processing plants. Danton also has substantial marketing and management experience. He ran a steel trading and construction contracting company in Hong Kong before he became a lawyer. Danton is recognized as one of the foremost Chinese-speaking patent attorneys in the U.S.

### HKASC WELCOMES NEW DIRECTOR



#### Judy Mak

President  
Star East Travel & Tour Inc.

Judy has been in the travel and touring business for over 22 years and she is an expert in offering the best services and deals to all travelers. She is the Managing Director of several travel agencies throughout the Los Angeles

county specializing in serving the Chinese community. Over the years she has formed many close business relationships with different airlines such as Cathay Pacific, Eva Air, etc... in order to better serve the customers.

Currently she serves as the member of the board for the Boys and Girls Club of California in Monterey Park and the Vice President of the Lion's Club of Arcadia.

(continued from page 1)

Mainland companies increasingly use Hong Kong as a platform to make global investments and acquisitions."

In terms of outflows, Hong Kong also ranks second (US\$143 billion), following the U.S. (US\$337 billion) and ahead of mainland China (US\$116 billion), Japan (US\$114 billion) and Germany (US\$112 billion). The report said the increase of outflows from Hong Kong was partly a result of booming cross-border merger and acquisition activity.

Globally, inflows fell by 16% to US\$1.23 trillion in 2014, as a result of the fragile global economy, uncertain policy for investors and elevated geopolitical risks.

Looking beyond 2014, the report says that a sustained recovery is in sight, with global inflows projected to grow by 11% to around US\$1.4 trillion in 2015, rising to US\$1.5 trillion in 2016 and US\$1.7 trillion in 2017.

### Stella Poon Awarded Global Trade Ambassador of the Year

Congratulations to Stella Poon, Director of Los Angeles, Hong Kong Trade Development Council, for winning the Global Trade Ambassador of the Year Award on October 8, 2015.



### Hong Kong Association of Southern California



### Scan the QR Code to join the WeChat group chat

#### HKASC Group Chat Rules

Hello all, this group chat is an informal, voluntary and optional communication channel for members, affiliates, and friends of the Hong Kong Association of Southern California ("HKASC"). We welcome your suggestions and ideas on how the HKASC can better serve the community interested in doing business with or through Hong Kong.

We ask that you limit your posts as follows:

1. No ads
2. Be courteous at all times
3. Posting Needs and Wants is OK
4. Stay away from controversial subjects
5. Do not post Copyrighted materials unless you are authorized
6. If you post in Chinese, please also post courtesy English translation.

YOU ARE SOLELY RESPONSIBLE FOR YOUR OWN POSTS; BY POSTING HERE, YOU AGREE TO IDEMNIFY AND HOLD HARMLESS HKASC AND EVERYONE ELSE IN THIS GROUP FOR YOUR POSTS.

We reserve all rights and discretion to remove posts and posters for any reason without prior notice.



1-2 December 2015 Hong Kong Convention & Exhibition Centre

Inspirational conferences and networking luncheons to help you expand your business in Asia



REGISTER  
HERE

### Optional Side Trip to Wuhan, China 3-5 December 2015



#### Wuhan

- Largest economy of Hubei province
- China's traditional manufacturing base
- Pillar industries including automobile, machinery manufacturing, and iron and steel industry



## PAST EVENTS

### August 6, 2015 – “Connect Hong Kong”: The Mixer

Hong Kong Association of Southern California San Diego Committee hosted the “Connect Hong Kong”: The Mixer on August 6, 2015 at the DoubleTree San Diego-Hotel Circle where over 120 business professionals participated and enjoyed an evening of entertainment, networking, and prize giveaways. Sponsors and exhibitors who supported this event included: AXA Advisors, Bulldog Brewery, Delta Air Lines, Hone Maxwell LLP, Hong Kong Trade Development Council, HSBC Bank, Hsiao Law, San Diego Chinese Attorneys Association, Star East Travel & Tour Inc., Stratton & Green, ALC and Truphone. HKASC also introduced the new San Diego Committee (2015-2016) at the mixer and look forward to organizing more San Diego events in the near future!



### August 12, 2015 Orange County Seminar Luncheon in Irvine

In a combined effort among Hong Kong Association of Southern California Orange County Committee organized the first of the “Orange County Seminar and Networking Luncheon” Series at Capital Seafood Restaurant in Irvine Spectrum on August 12, 2015. Business professionals networked and enjoyed dim sum while learning about “Real Estate Investment Trust” from our featured speakers Ms. Cindy Chin of Royal Global Asset Management and Mr. Jason Hayes of RC Securities. We are planning to host more seminar and networking luncheons in Orange County, so stay tuned for our event updates!





# PAST EVENTS

## September 24, 2015 26th Annual Members Meeting & Joint Networking Business Mixer

The 26th Annual Members Meeting was held on September 24, 2015 at Hilton Los Angeles/San Gabriel where the Board of Directors announced the 2015-2016 election results and talked about the strategic direction Hong Kong Association of Southern California is heading in the upcoming year. The meeting was followed by our Joint Networking Business Mixer where 100 business professionals participated and enjoyed an evening of networking, business exhibitions and prize giveaways. At the mixer, Hong Kong Association introduced the new President Mr. Danton Mak and new board member Ms. Judy Mak, as well as welcome outgoing President Mr. Dennis Lee as the Immediate Past President/Executive Vice President. Sponsors and exhibitors who supported this event included: Cathay Pacific Airways Ltd, City of Murrieta, Delta Air Lines, Fantasy Spring Resort Casino, Global Research Institute of International Trade, Hong Kong Trade Development Council, and Phoenix Satellite TV (US) Inc.





# PAST EVENTS

## September 30, 2015 Student Seminar Outreach Program

Hong Kong Association of Southern California partnered up with Hong Kong Economic & Trade Office, San Francisco (HKETO) this year for the "Student Seminar Outreach Program" at Hilton Los Angeles/San Gabriel on September 30, 2015. We had featured speaker Ms. Subrina Chow, Director of Hong Kong Economic & Trade Office, share with us valuable information on career opportunities in Hong Kong, the HKSAR government recruitment process, as well as various admission schemes for people who are interested in working or starting a business in Hong Kong. In addition, we had a special presentation by Dr. Eugene Chan, Convenor, Working Group on Overseas Community, Basic Law Promotion Steering Committee, on the introduction and promotion of Hong Kong Basic Law. The California Institute of Advanced Management also participated and donated some business literature on topics like marketing and leadership. We plan to host more student programs on various topics in the coming year, so stay tuned!



# Upcoming Trade Fairs in Hong Kong

**HKTDC**  
**Hong Kong International Lighting Fair**  
(Autumn Edition)  
香港國際秋季燈飾展

27-30 October 2015  
Hong Kong Convention and Exhibition Centre

**ECO Expo Asia**  
- International Trade Fair on Environmental Protection  
28-31 Oct 2015

**HKTDC**  
**Hong Kong International Building and Hardware Fair**  
香港國際建築及五金展

**10<sup>th</sup> Edition**

28-31 October 2015  
Asia World-Expo, Hong Kong

**World of Outdoor LIGHTING & LIGHTING Accessories**  
戶外照明及燈飾配件世界

28-31 October 2015  
AsiaWorld-Expo, Hong Kong

**HKTDC**  
**Hong Kong Optical Fair**  
香港眼鏡展

4-6 November 2015  
Hong Kong Convention and Exhibition Centre

**HKTDC**  
**Hong Kong International Wine & Spirits Fair**  
香港國際美酒展

5-7 November 2015  
Hong Kong Convention and Exhibition Centre

**ALMCA** Asian Logistics and Maritime Conference  
亞洲物流及航運會議

Asia's Largest Conference for Logistics and Maritime Services Users and Providers

**BIPASIA**  
Business of IP Asia Forum  
亞洲知識產權營商論壇

3-4 December 2015  
Hong Kong Convention & Exhibition Centre

**HKTDC**  
**InnoDesignTech Expo**  
設計及創新科技博覽

3-5 December 2015  
Hong Kong Convention and Exhibition Centre

**HKTDC**  
**World SME Expo**  
國際中小企博覽

3-5 December 2015  
Hong Kong Convention and Exhibition Centre

**ALC** Asian Licensing Conference  
亞洲授權業會議

11-12 January 2016  
Hong Kong Convention and Exhibition Centre

**HKTDC**  
**Hong Kong International Licensing Show**  
香港國際授權展

11-13 January 2016  
Hong Kong Convention and Exhibition Centre

**HKTDC**  
**Hong Kong Baby Products Fair**  
香港嬰兒用品展

11-14 January 2016  
Hong Kong Convention and Exhibition Centre

**HKTDC**  
**Hong Kong Toys & Games Fair**  
香港玩具展

11-14 January 2016  
Hong Kong Convention and Exhibition Centre

**Hong Kong International Stationery Fair**  
11-14 January 2016  
Hong Kong Convention and Exhibition Centre

**HKTDC**  
**Hong Kong Fashion Week for Fall/Winter**  
香港時裝節秋冬系列

18-21 January 2016  
Hong Kong Convention and Exhibition Centre

**HKTDC**  
**Education & Careers Expo**  
教育及職業博覽

28-31 January 2016  
Hong Kong Convention and Exhibition Centre

**HKTDC**  
**Hong Kong International Jewellery Show**  
香港國際珠寶展

3-7 March 2016  
Hong Kong Convention and Exhibition Centre

**HKTDC**  
**Hong Kong International Film & TV Market (FILMART)**  
香港國際影視展

14-17 March 2016  
Hong Kong Convention and Exhibition Centre

**HKTDC**  
**Hong Kong International Lighting Fair**  
(Spring Edition)  
香港國際春季燈飾展

6-9 April 2016  
Hong Kong Convention and Exhibition Centre

**HKTDC**  
**Hong Kong Electronics Fair**  
(Spring Edition)  
香港春季電子產品展

13-16 April 2016  
Hong Kong Convention and Exhibition Centre

**HKTDC**  
**International ICT Expo**  
國際資訊科技博覽

13-16 April 2016  
Hong Kong Convention and Exhibition Centre

For more information about HKTDC Exhibitions and Conferences in Hong Kong,



Content provided by : Hong Kong Trade Development Council

If you would like to attend any of the Hong Kong Trade Development Council events above, please email to HKTDC at [los.angeles.office@hktadc.org](mailto:los.angeles.office@hktadc.org) or call (213) 622-3194. Many of the shows/conferences offer travel incentive or complimentary registration for first time visitors to the event.

## **NEW MEMBERS** (July, August, September)

### **Corporate Members**

**Meyer Law Group**  
**Paul Chen**

**Phoenix Satellite Television (U.S.) Inc.**  
**Victor Liang**

Founded on March 31, 1996, Phoenix Satellite Television Holdings Limited is a Hong Kong-based Mandarin and Cantonese television broadcaster that serves Chinese all over the world. Today, Phoenix has six channels including Phoenix Chinese Channel, Phoenix InfoNews Channel, Phoenix Movies Channel, Phoenix Hong Kong Channel, Phoenix North America Chinese Channel and Phoenix Chinese News and Entertainment Channel, covering 150 countries and regions around the world with an estimated 300 million audience, among which, over 42 million households with more than 150 million viewers are from the Mainland China. Phoenix Television provides news, information, entertainment programs. Phoenix is the largest private-held television company in China and is listed on the Hong Kong Stock Exchange. Phoenix Satellite Television (U.S.) Inc. is the US subsidiary of Phoenix Satellite Television Holdings Limited.

**OC Marketing Analytics**  
**Ray Benedictus**

OC Marketing Analytics provides marketing research and analytics consulting to companies interested in learning more about their markets, including domestic and international survey and industry research. Our marketing research services are expansive, given the academic and advanced statistical training of our leadership. However, most of our projects focus on brand research, product concept and ad testing, customer perception measurement, and satisfaction surveys.

**Truphone**  
**Kevin Stellbrink**

Truphone is the first mobile network without country borders. Our patented global network delivers an outstanding international mobile experience. Truphone offers multiple local country numbers, including Hong Kong, and low inclusive rates across the world's biggest business hubs. Truphone World plans offer extensive, in-bundle packages of minutes, text and data across 66 countries, and coverage across over 200 countries. One SIM, one plan, and one voicemail mean seamless productivity, predictability and cost reduction for users across your business footprint.

## Individual Members

### **Man Yin Cheng**

Comerica Bank

### **Anthony Ching**

ACC Law Group

### **Susie Choi**

Comerica Bank

### **William H. Collier Jr**

Law Offices of Keesal, Young & Logal

### **Michael Cooper**

W.J. Bradley Mortgage Capital, LLC

### **Anthony Crouch**

Irvine Chamber of Commerce

### **Jason Hurst**

International Solution Group

### **Sarita Dorothy Jackson**

Providential Real Estate

### **Liane Lam**

Younique by Liane

### **Penny Li**

California Institute of Advanced Management

### **Edwin Lin**

Registrar of Voters

### **Elisa Magill**

Envision This!

### **Sophie Maides**

Providential Real Estate

## Student Members

### **Shu Chen**

Western & Southern Life

### **Na Liu**

CBN Real Estate Executives

### **Donald K. Lee**

University of California, Los Angeles

### **Henry Oentojo**

### **Travis Pearson**

CMR Risk & Insurance Services, Inc

### **Merry Ren**

The Epoch Times

### **Mary Schlesing**

CBN Real Estate Executives

### **John Sifling**

CBN Real Estate Executives

### **Brian P. Tsu**

Henderson Caverly Purn & Charney LLP

### **John Yufan Lin**

CMR Risk & Insurance Services, Inc

### **Bhashini Weerasinghe**

Law Office of Bhashini Weerasinghe

### **Jeremy White**

Envision This!

### **Kathy Wang**

University of California, San Diego

### **Jing Jing Wei**

University of California, San Diego



## UPCOMING EVENTS

### The 16th Hong Kong Forum

December 1-2, 2015

Hong Kong Convention & Exhibition Centre

Optional Side Trip to Wuhan, China

December 3-5, 2015

[Click Here to Register](#)

### 12th Annual Holiday Banquet San Diego

December 10, 2015 (Thursday)

5:00 pm - 6:00 pm Registration & Networking

6:00 pm - 9:00 pm Dinner & Program

Jasmine Seafood Restaurant

4609 Convoy Street, San Diego, CA 92111

[Click Here to Register](#)

### 24th Chinese New Year Gala - Year of the Monkey

February 20, 2016 (Saturday)

5:00 pm Registration

6:00 pm Reception

7:00 pm Dinner & Program

Hilton Los Angeles/Universal City

555 Universal Hollywood Dr. University City, CA 91608

(Registration Information coming up...)



## 2015 - 2016 Board of Directors

### OFFICERS

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**Danton Mak**

Leech Tishman Fuscaldo & Lamp LLP

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**Dennis Lee**

Dennis Lee & Associates

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**Tami Garcia**

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**Teresa Huang**

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**David Macdonald**

HSBC Bank USA, N.A.

**Judy Mak**

Star East Travel & Tour Inc

**Mike Margolis**

Blank Rome LLP

**Julie Olson**

Cathay Pacific Airways Limited

**Simon Saeheeng**

New Century Insurance Services

**Perry Wong**

Milken Institute

### Ex-Officio

**Subrina Chow**

Hong Kong Economic & Trade Office, San Francisco

### DIRECTORS

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Lee Kum Kee (USA) Inc.

**Thomas T. Chan**

Fox Rothschild LLP

**Kwok Yin Cheng**

East West Bank

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Superspeed Transportation Inc.

**Bill Flora**

Hong Kong Tourism Board



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