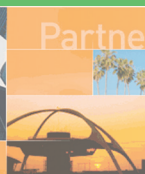
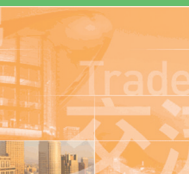




# HONG KONG FOCUS



## HONG KONG NEWS

### 2016 Policy Address

Innovate for the Economy  
Improve Livelihood

Foster Harmony  
Share Prosperity



Hong Kong Chief Executive Leung Chun-ying delivers HK 2016 Policy address on January 13. His plan focused mainly on reforms such as better working hours and education, but pinned the city's growth to Beijing's "One Belt, One Road" initiative - a policy that aims to strengthen trade between countries along the ancient silk road and a new "maritime silk road".

For details, please visit <http://www.policyaddress.gov.hk/2016/index.html> for the full Policy Address.



Hong Kong Association of Southern California Presents:

## 24th Chinese New Year Gala



**Date: February 20, 2016 (Saturday)**

**Time: 6:00 PM - 7:00 PM Cocktail Reception**  
**7:00 PM - 10:30 PM Dinner & Program**

**Venue: Hilton Los Angeles / Universal City**  
555 Universal Hollywood Drive, Universal City, CA 91608

**Table Tiers (Table of 10):**

**Gold Table \$1,600 | Silver Table \$1,300 | Bronze Table \$1,000**  
**General Admissions: \$100**

*\*\* This years entertainment program will include Lion Dance, a dance performance by Murrieta Dance Project, a magic show by celebrity magician Christopher Hart, and a lucky draw! \*\**

### Corporate Banquet Chair



### Major Sponsors



### Diamond Sponsors



Register Now at [www.hkasc.org](http://www.hkasc.org)!  
For inquiries or table reservations,  
contact us at 213-622-9446 | [info@hkasc.org](mailto:info@hkasc.org)

## 2016 CHINESE NEW YEAR GALA PROGRAM BOOK AD PLACEMENT OPPORTUNITY

HKASC is celebrating the Year of the Monkey on Saturday, February 20, 2016 at Hilton Los Angeles/ Universal City. A "Year of the Monkey" Program Book will be published in commemoration of the gala dinner. This Program Book will be distributed to all dignitaries, VIPs, gala sponsors, advertisers, participating guests and supporters of HKASC.

We are now inviting advertising sponsors to support this Program Book. The cost for one full-page black/white advertisement is \$300. If you wish to place an ad in this publication, please contact HKASC Executive Director Ms. Connie Tong by email [connie.tong@hkasc.org](mailto:connie.tong@hkasc.org) or telephone 213-622-9446 for more information. Thank you for your participation!

## 2016 CHINESE NEW YEAR GALA GIFT SPONSORSHIP

New Year Greetings! We are still inviting HKASC supporters to make gift donations to the Chinese New Year Gala on February 20, 2016. We are accepting the following types of donations:

Individual Gifts - 600 identical items, one for each participating guest

Table Gifts - 55 identical items, one for each table

Raffle Gifts - Any number, valued at \$30 or above per gift

Gifts for Silent Auction - Any number, valued at \$100 or above per gift

Your donation will be acknowledged in the "Year of the Monkey" Program Book with your name and company name, published in commemoration of the Chinese New Year Gala and distributed to all guests at the dinner celebration.

Please contact HKASC Executive Director Ms. Connie Tong for more information. Thank you very much for your support!



## ABOUT BELT AND ROAD SUMMIT

### Navigating a World of New Opportunities through Hong Kong

China's Belt and Road Initiative is designed to enhance the orderly free-flow of economic factors and the efficient allocation of resources by expanding business cooperation between East and West, from Asia to Europe via Southeast Asia, South Asia, Central Asia, West Asia and the Middle East. The "Belt" and "Road" refer to the Silk Road Economic Belt and the 21st Century Maritime Silk Road, respectively. The Initiative offers companies unparalleled opportunities to tap into new markets and explore the tremendous potential of the Chinese mainland, ASEAN countries and many other economies along the Belt and Road.

The inaugural Summit will bring you:

- 20+ international thought-leaders, senior ministers from countries along the Belt and Road, and world-renowned business leaders.
- 1,000+ participants, including key figures of international institutions, corporate leaders, project owners, global investors and service professionals.

Organisers:



香港特別行政區政府  
The Government of the Hong Kong  
Special Administrative Region



FOR MORE  
INFORMATION  
[Click here](#)

# Upcoming Trade Fairs in Hong Kong

**HKTDC Education & Careers Expo**  
教育及職業博覽

28-31 January 2016  
Hong Kong Convention and Exhibition Centre



**HKTDC Hong Kong International Jewellery Show**  
香港國際珠寶展

3-7 March 2016  
Hong Kong Convention and Exhibition Centre



**HKTDC Hong Kong International Film & TV Market (FILMART)**  
香港國際影視展

14-17 March 2016  
Hong Kong Convention and Exhibition Centre




**HKTDC Hong Kong International Lighting Fair (Autumn Edition)**

27-30 October 2016  
Hong Kong Convention and Exhibition Centre

**HKTDC Hong Kong Electronics Fair (Autumn Edition)**  
香港秋季電子產品展

13-16 October 2016  
Hong Kong Convention and Exhibition Centre



**HKTDC International ICT Expo**  
國際資訊科技博覽

13-16 April 2016  
Hong Kong Convention and Exhibition Centre



**HKTDC Hong Kong International Home Textiles and Furnishings Fair**  
香港國際家用紡織品展

20-23 April 2016  
Hong Kong Convention and Exhibition Centre



**HKTDC Hong Kong Houseware Fair**  
香港家庭用品展

20-23 April 2016  
Hong Kong Convention and Exhibition Centre



**Hong Kong International Printing & Packaging Fair**

27-30 April 2016  
AsiaWorld-Expo, Hong Kong



**HKTDC Hong Kong Gifts & Premium Fair**  
香港禮品及贈品展

27-30 April 2016  
Hong Kong Convention and Exhibition Centre



**HKTDC Hong Kong International Medical Devices and Supplies Fair**  
香港國際醫療器材及用品展

3-5 May 2016  
Hong Kong Convention and Exhibition Centre



**HKTDC Entrepreneur Day**  
創業日

13-14 May 2016  
Hong Kong Convention and Exhibition Centre



**HKTDC Hong Kong Fashion Week for Spring/Summer**  
香港時裝節春夏系列

4-7 July 2016  
Hong Kong Convention and Exhibition Centre




**HKTDC Hong Kong Book Fair**  
香港書展



**HKTDC International Conference & Exhibition of the Modernization of Chinese Medicine & Health Products**  
國際現代化中醫藥及健康產品展覽會暨會議

11-13 August 2016  
Hong Kong Convention and Exhibition Centre




**HKTDC Hong Kong International Tea Fair**  
香港國際茶展

11-13 August 2016  
Hong Kong Convention and Exhibition Centre



**HKTDC Food Expo**  
美食博覽

11-15 August 2016  
Hong Kong Convention and Exhibition Centre




**HKTDC Home Delights Expo**  
家電・家品・博覽

11-15 August 2016  
Hong Kong Convention and Exhibition Centre




**HKTDC Hong Kong Watch & Clock Fair**  
香港鐘表展

6-10 September 2016  
Hong Kong Convention and Exhibition Centre



**HKTDC Hong Kong Electronics Fair (Autumn Edition)**  
香港秋季電子產品展

13-16 October 2016  
Hong Kong Convention and Exhibition Centre



**electronicAsia**  
國際電子元件及生產技術展

13-16 October 2016  
Hong Kong Convention and Exhibition Centre



**HKTDC Hong Kong International Lighting Fair (Autumn Edition)**  
香港國際秋季燈飾展

27-30 October 2016  
Hong Kong Convention and Exhibition Centre



For more information about HKTDC Exhibitions and Conferences in Hong Kong,



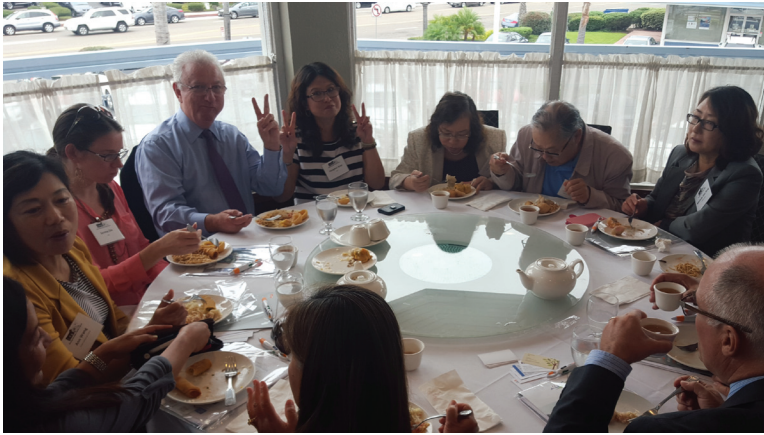
Content provided by : Hong Kong Trade Development Council

If you would like to attend any of the Hong Kong Trade Development Council events above, please email to HKTDC at [los.angeles.office@hktdc.org](mailto:los.angeles.office@hktdc.org) or call (213) 622-3194. Many of the shows/conferences offer travel incentive or complimentary registration for first time visitors to the event.

## PAST EVENTS

### October 16, 2015 – Networking Dim Sum Luncheon in San Diego

Hong Kong Association of Southern California organized the “Networking Dim Sum Luncheon in San Diego” at China Max Seafood Restaurant on October 16, 2015. Business professionals networked and enjoyed dim sum while learning about the 16th Hong Kong Forum from our featured speaker Ms. Stella Poon of the Hong Kong Trade Development Council. With a unique networking format, each participant was given a chance to introduce themselves to the rest of the room, and it created a tremendous amount of opportunities as participants instantly knew who their target clients are.



# PAST EVENTS

## December 10, 2015 - 12th Annual Holiday Banquet

The 12th Annual Holiday Banquet, our signature San Diego event, was held on December 10th, 2015 at Jasmine Seafood Restaurant where over 250 friends and business professionals from all over the west coast came together to enjoy an evening of fun, fine dining and entertainment. Entertainment of the night included Chinese vocals, martial arts performances, a lion dance, and fabulous raffle prize drawings where the grand raffle prize was a round-trip air ticket (premium economy) from Los Angeles to Hong Kong on Cathay Pacific Airways. We also had our very first talent show, with exciting performances on Wushu, Taiji Sword, and Modern Jazz Dance by the 3 finalists. After a round of voting by the audience and the judges, Bobby Reilly was crowned the winner of the talent show by Mr. Huy Ly of Meijun LLC who was the talent show sponsor.

Special thanks to all our sponsors:

Platinum Sponsor: HSBC Bank USA, Gold Sponsor: Hong Kong Economic & Trade Office, San Francisco, Silver Sponsor: Hong Kong Trade Development Council, Grand Raffle Prize Donor: Cathay Pacific Airways,

Corporate Sponsors: Hone Maxwell LLP, Leech Tishman Fuscaldo & Lampl LLP, Mauricio Monroy Contadores, Meijun LLC, Procopio, Cory, Hargreaves and Savitch LLP, Stratton & Green ALC, Star East Travel & Tour Inc. and Wells Fargo Bank, , Community Sponsors: Asian Real Estate Association of America and San Diego Miramar College, Community Partner: City of Murrieta



## **NEW MEMBERS** (October, November, December)

### **Corporate Members**

**Malcolm S. McNeil**  
**Arent Fox LLP**

Arent Fox, founded in 1942, is internationally recognized in core practice areas where business and government intersect. With more than 400 lawyers, the firm provides strategic legal counsel and multi-disciplinary solutions to clients that range from Fortune 500 corporations to trade associations. The firm has offices in Los Angeles, New York, San Francisco, and Washington, DC. Our international attorneys represent Asia-focused clients and are experienced in international arbitration, international business, international trade, and inbound investments from Europe and Asia.

**Marcy Michael**  
**SF-Express**

SF-Express is an Asian courier based in China with 4 U.S. hubs; Los Angeles, San Francisco, Chicago and New York. It is the leading courier service in China and is a trusted brand which is recognized across Asia. SF-Express provides international express delivery solutions to Hong Kong, China, Macau, Taiwan, Japan, South Korea, Singapore, Malaysia and Indonesia from the United States. The company has 16,000 delivery vehicles, 19 airplanes and 340,000 employees to handle your shipping needs.

### **Individual Members**

**Hong Mei Bray**  
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**Olga Sanchez De La Vega**  
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**Yale Fisher**  
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**Norman W. Harris**  
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**Lynnette Madsen**  
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Finnish American Chamber of Commerce

**David Schuster**  
Galt Strategy, LLC / Propulsion Capital

**Kit Bing Wong Ho**

## UPCOMING EVENTS

### 24th Chinese New Year Gala - Year of the Monkey

February 20, 2016 (Saturday)

5:00 pm Registration

6:00 pm Reception

7:00 pm Dinner & Program

Hilton Los Angeles/Universal City

555 Universal Hollywood Drive, Universal City, CA 91608

Table Sponsorship Opportunity Available:

Gold Table \$1,600

Silver Table \$1,300

Bronze Table \$1,000

[Click Here to Register](#)



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