



Hong Kong Association of Southern California

350 S. Figueroa Street, Suite 139, Los Angeles, California 90071
Tel: (213) 622-9446 • Fax: (213) 622-9558 • Email: info@hkasc.org • Website: www.hkasc.org

2018-2019 MEMBERSHIP DIRECTORY
ADVERTISING CONTRACT AUTHORIZATION

Deadline for Ad
Artwork Submission:
July 14, 2018

Please select one or more of the following:

		Non-bleed Size*	Trim Size*
<input type="checkbox"/> Full-page Inside (Color)	\$1,000	(5" x 8")	(5.5" x 8.5")
<input type="checkbox"/> Half-page Inside (Color)	\$600	(5" x 3.75")	(5" x 3.75")
<input type="checkbox"/> Full-page Inside (Black/White)	\$700	(5" x 8")	(5.5" x 8.5")
<input type="checkbox"/> Half-page Inside (Black/White)	\$400	(5" x 3.75")	(5" x 3.75")
<input type="checkbox"/> Full-page Inside Back Cover (Color)	\$1,300	(5" x 8")	(5.5" x 8.5")
<input type="checkbox"/> Full-page Inside Front Cover (Color)	\$1,500	(5" x 8")	(5.5" x 8.5")
<input type="checkbox"/> Full-page Back Cover (Color)	\$2,000	(5" x 8")	(5.5" x 8.5")
<input type="checkbox"/> Premier Sponsor	\$3,000	Upgrade your advertisement opportunity to become a Premier Sponsor that includes: 1 Full Page Color Ad on the Back Cover; Logo acknowledgment in the printed directory, website and e-blasts about the membership directory.	

Company (Advertiser): _____

Contact Person: _____ Title: _____

E-mail: _____ Phone: _____

Ad Specification & Submission

JPG, GIF, PNG, PDF file. Resolution of 300-500 dpi. Non-bleed Size: Full Page - 5" x 8"; Half Page - 5" x 3.75". Please send the ad artwork to email: info@hkasc.org on or before July 14, 2018.

Payment Method (Please select one)

By Check
Please prepare a check payable to "HKASC", and mail to: Hong Kong Association of Southern California - 350 South Figueroa Street, Suite 139, Los Angeles, CA 90071.

together with this Advertising Contract Authorization form completed and signed.

By Credit Card
We accept American Express, Discover, MasterCard or Visa. Please call HKASC at (213) 622-9446 to provide credit card information.

I hereby authorized the Hong Kong Association of Southern California to insert an advertisement in the 2018-2019 Membership Directory as specified, and agreed to pay the full amount upon signing this authorization. The Advertiser shall defend, indemnify, and hold harmless the Hong Kong Association of Southern California against any claims resulting from unauthorized use of names, photos, sketches, artwork, trademarks, labels, or words in the advertisement and releases the Association from all damages and liability relating to the advertisement.

The Hong Kong Association of Southern California reserves the right of final decision in all matters regarding the ad placement and publication of the membership directory.

Signature: _____ Date: _____

Name (Printed): _____ Title: _____

Please email the Advertisement Artwork to info@hkasc.org on or before **July 14, 2018**