



Hong Kong Association of Southern California

350 S. Figueroa Street, Suite 139, Los Angeles, California 90071  
Tel: (213) 622-9446 • Fax: (213) 622-9558 • Email: [info@hkasc.org](mailto:info@hkasc.org) • Website: [www.hkasc.org](http://www.hkasc.org)

**2018-2019 MEMBERSHIP DIRECTORY  
ADVERTISING CONTRACT AUTHORIZATION**

Deadline for Ad  
Artwork Submission:  
**June 30, 2018**

Please select one or more of the following:

		Non-bleed Size*	Trim Size*
<input type="checkbox"/> Full-page Inside (Color)	\$1,000	(5" x 8")	(5.5" x 8.5")
<input type="checkbox"/> Half-page Inside (Color)	\$600	(5" x 3.75")	(5" x 3.75")
<input type="checkbox"/> Full-page Inside (Black/White)	\$700	(5" x 8")	(5.5" x 8.5")
<input type="checkbox"/> Half-page Inside (Black/White)	\$400	(5" x 3.75")	(5" x 3.75")
<input type="checkbox"/> <b>Full-page Inside Back Cover (Color)</b>	<b>\$1,300</b>	<b>(5" x 8")</b>	<b>(5.5" x 8.5")</b>
<input type="checkbox"/> <b>Full-page Inside Front Cover (Color)</b>	<b>\$1,500</b>	<b>(5" x 8")</b>	<b>(5.5" x 8.5")</b>
<input type="checkbox"/> <b>Full-page Back Cover (Color)</b>	<b>\$2,000</b>	<b>(5" x 8")</b>	<b>(5.5" x 8.5")</b>
<input type="checkbox"/> <b>Premier Sponsor</b>	<b>\$3,000</b>	Upgrade your advertisement opportunity to become a Premier Sponsor that includes: 1 Full Page Color Ad on the Back Cover; Logo acknowledgment in the printed directory, website and e-blasts about the membership directory.	

**Company (Advertiser):** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

Ad Specification: JPG, GIF, PNG, PDF file, with a resolution of 300-500 dpi.

Payment Method (Please select one)

- By Check  
Please prepare a check payable to "HKASC", and mail to: Hong Kong Association of Southern California - 350 South Figueroa Street, Suite 139, Los Angeles, CA 90071.

together with this Advertising Contract Authorization form completed and signed.

- By Credit Card  
Please call HKASC at (213) 622-9446 to complete the payment.

I hereby authorized the Hong Kong Association of Southern California to insert an advertisement in the 2018-2019 Membership Directory as specified, and agreed to pay the full amount upon signing this authorization. The Advertiser shall defend, indemnify, and hold harmless the Hong Kong Association of Southern California against any claims resulting from unauthorized use of names, photos, sketches, artwork, trademarks, labels, or words in the advertisement and releases the Association from all damages and liability relating to the advertisement.

The Hong Kong Association of Southern California reserves the right of final decision in all matters regarding the ad placement and publication of the membership directory.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Name (Printed):** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Deadline for Submission of Advertisement Artwork : June 30, 2018**