



93RD ANNUAL WORLD TRADE WEEK KICKOFF BREAKFAST



SOUTHERN CALIFORNIA: THE ENGINE OF GLOBAL TRADE & ECONOMIC GROWTH

93RD ANNUAL WORLD TRADE WEEK KICKOFF BREAKFAST

Thursday, May 2 • 7:15 - 11 a.m.
InterContinental Los Angeles Downtown

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JOIN THE MAYOR OF LOS ANGELES AT THE LARGEST WORLD TRADE WEEK CELEBRATION IN THE NATION

On Thursday, May 2, 2019 Los Angeles Mayor Eric Garcetti will join more than 800 prominent business, government and civic leaders to assemble for the 93rd annual kickoff of World Trade Week (WTW) in Southern California for one of the biggest celebrations of international trade in the nation.

Invited Guest:



GOVERNOR GAVIN NEWSOM
STATE OF CALIFORNIA

Welcome Remarks:



MAYOR ERIC GARCETTI
CITY OF LOS ANGELES



JONATHAN WOETZEL
DIRECTOR
MCKINSEY GLOBAL INSTITUTE
SENIOR PARTNER, MCKINSEY & CO.

The program will also feature Director of **McKinsey Global Institute** (MGI) and Senior Partner, Shanghai, Jonathan Woetzel, as he leads a panel of industry leaders as they share insights on shifting trends in globalization and value chains and how companies can remain competitive in an increasingly complex business environment.

Featuring the esteemed Stanley T. Olafson Bronze Plaque Award

The Stanley T. Olafson Bronze Plaque Award, one of the most prestigious awards in the international trade community, will be presented to an outstanding member of the world trade community in Southern California who has contributed to the advancement of world trade.



EMCEE
CAROLYN JOHNSON
ANCHOR
NBC4 4You

CORPORATE TABLES AVAILABLE | Purchase your table of 10 now | Price: \$850

For 93 years, World Trade Week has been the most extensive and unique program of its kind in the country.

Join more than 800 executives and members of the diplomatic corps to commence a month-long celebration of world trade in Southern California.



SPONSOR A SCHOLARSHIP!

Encourage high school and university students interested in global trade and investment. For more information or to learn about sponsorship opportunities, contact Jasmin Sakai-Gonzalez, jgonzalez@lachamber.com, 213.580.7569.

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