



Hong Kong Association of Southern California

# ***Business Mixer & Student Webinar*** *at HKASC 31st Annual Members Meeting Online*

**Thursday, September 24, 2020**  
5:00 PM – 6:30 PM Pacific Time

## **Admission:**

Free but must be registered.

## **RSVP:**

<http://bit.ly/AMM2020RSVP>

## **About the Event**

- Meet the Board Directors and Members for networking.
- Sponsors' Spotlight.
- Student Webinar about "Millennials and Gen Zs'.

## **Student Webinar Speaker**



***Bill Imada***, Chairman and Chief Connectivity Officer of IW Group, will share the topic about **"Millennials and Gen Zs' Perspectives on Doing Business and Creating a Better Normal"**.

With three decades of experience in serving top global and regional companies, Bill leads the IW Group which offers full-service communication, advertising, and marketing services specializing in the multicultural and multi-generational markets. Bill is the co-founder of the National Millennial and Gen Z Community.



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南加州香港商會

# Sponsorship Packages

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### **Presenting Sponsor \$800**

- Four-minute presentation at the Sponsors' Spotlight session including PowerPoint and video sharing.
- One e-blast to HKASC contact list of over 1,000.
- President's acknowledgment at the event.
- Priority introduction to the directors and members at the Networking session.
- Post-event networking contacts with the attendees who opted in to receive sponsors' information.
- Logo acknowledgment in all marketing materials and e-blasts before, during and after the event.
- 5 complimentary admissions.

### **Partner Sponsor – \$300**

- One-minute speech at the Sponsors' Spotlight session.
- President's acknowledgement at the event.
- Priority introduction to the directors and members at the Networking session.
- Post-event networking contacts with the attendees who opted in to receive sponsors' information.
- Logo acknowledgment in all marketing materials and e-blasts before, during and after the event
- 2 complimentary admissions.



Inquiries: [info@hkasc.org](mailto:info@hkasc.org) | 213-622-9446 | [www.hkasc.org](http://www.hkasc.org)