



## HONG KONG FOCUS



## HONG KONG NEWS



### Hong Kong Well-Positioned as Green Finance Hub

Hong Kong, with its clear and compelling advantages, is well-positioned to be a green finance hub, said Chief Executive Carrie Lam at an online symposium (Oct 23). The Hong Kong Special Administrative Region (HKSAR) Government has been implementing measures for the city to offer the needed financial services and capture the available opportunities. These included the launch of Green Bond Grant Scheme and the establishment of the Hong Kong Green Finance Association in 2018, and the launch of the green bond issuance program in May 2019. Later this year, the Hong Kong Stock Exchange will launch the Sustainable and Green Exchange as a first-of-its kind central hub in Asia for data and information on sustainable and green-finance investment.



### FinTech Week Goes Virtual in November

Hong Kong FinTech Week 2020 will take place virtually from Nov 2-6 to allow global fintech businesses and experts from around the world to participate. The week-long event, themed “Humanizing FinTech”, will explore how fintech can unlock the power of financial services to drive positive impacts for society and business. The event will comprise of five channels, focusing on the resilience and development of Hong Kong and the Guangdong-Hong Kong-Macao Greater Bay Area, future fintech trends and finance sector growth opportunities. It will also provide a reinvented virtual event experience with artificial intelligence-powered matchmaking, live chat networking opportunities and Hong Kong cultural side events. Co-organized by Invest Hong Kong, the Hong Kong Monetary Authority, the Securities and Futures Commission and the Insurance Authority, Hong Kong FinTech Week is expected to attract more than 25,000 participants from over 70 economies and 350 speakers, along with more than 500 exhibitors and over 30 delegations.



## Pilot program for Hong Kong lawyers to practice in the Greater Bay Area

Practicing solicitors and barristers in Hong Kong can practice law in nine cities in the Guangdong-Hong Kong-Macao Greater Bay Area after obtaining their Mainland practice qualifications under a new pilot program announced by the State Council General Office (Oct 23). Welcoming the program, Secretary for Justice, Teresa Cheng, said the arrangement will foster the mutually complementary co-operation relationship between Hong Kong and Guangdong. She encouraged practicing solicitors and barristers to capitalize on the development of the Greater Bay Area and further enhancing Hong Kong's legal services.



## Commitment to Medical Research

The HKSAR Government is committed to [supporting research](#) on a wide spectrum of health issues with a view to safeguarding public health and curing diseases. Speaking at the HKU-Pasteur Research Pole 20th Anniversary Opening Symposium (Oct 21), Chief Executive Carrie Lam said the tripartite partnership with academia and industry will create an open platform for multi-sectoral collaboration and facilitate the translation of biomedical innovations into commercial value and industrial impact. It will also contribute to Hong Kong's transformation into an international innovation and technology hub. In the area of medical research and to combat COVID-19, the Government has allocated nearly US\$35 million under the Health and Medical Research Fund in support of some 50 COVID-19 research studies. Separately, the Innovation and Technology Fund is supporting nearly 60 trial projects focused on detection, diagnosis and surveillance of the COVID-19 virus.



## Key Economic Indicators

- Overall [consumer prices](#) in September fell 2.2% year-on-year, larger than the corresponding decrease of 0.4% in August. The increase was mainly due to the rising cost for meals bought away from home and the upward adjustment in public housing rentals. Looking ahead, overall inflationary pressures should stay mild in the rest of the year as global and local economic conditions remain weak amid the threat of COVID-19.
- The seasonally adjusted [unemployment rate](#) rose to 6.4% (Jul – Sep) while the underemployment rate remained unchanged at 3.8%. With the weak overall economic situation amid the evolving global pandemic, the labor market will remain under pressure in the near term.



Source: [Hong Kong Economic & Trade Office, New York](#)

## HKASC Free Webinar: "Finance & Tax Tips for Small Businesses"

Get professional advice that helps small businesses navigate through the pandemic.



**Friday, November 20, 2020**

**11:00AM Pacific Time**

**What you'll Learn:**

- (a) Outlook of a post-COVID economy in US and Hong Kong
- (b) Finance Tips for Small Businesses or Professional

Businesses; Mortgage Financing – Programs for business owners with alternative income or asset reserves; Investing during the pandemic.

(c) Tax Planning Ideas for 2020 - Year 2020/Year of the Rat: Matters of Life, Death and Taxes, Dangers and Opportunities.

- Free admission but must be registered.
- RSVP [here](#)

## "From Hong Kong with Love" Webinar



**Wednesday, November 18, 2020**

**5:00PM-6:00PM Pacific Time**

Organized by the Hong Kong Association of Northern California (HKANC), three successful entrepreneurs from Hong Kong will share their brand stories, insights on global marketing strategies and potential business opportunities.

### • **Speakers:**

Daniel Chan, The 4th generation owner of Koon Chun Sauce Factory (冠珍醬園)

Quinn Lai, The founder of EONIQ Watches / TED Talk Speaker

Alviss Ngan, Film Director

- Free admission but must be registered.
- RSVP [here](#)

## Autumn Sourcing Week Online



**November 16-27, 2020**

Organized by the Hong Kong Trade Development Council, ASW is an online platform that helps buyer source or replenish their stocks and help suppliers secure new contacts and orders. It is comprised of 11 concurrent fairs, creating a one-stop sourcing platform for a wide range of products (Watch & Clock, Gifts & Premium, Electronics, Houseware, Lighting, Toys & Games, Outdoor & Tech Light, Baby Products, Eco, Stationery, Optical and more).

- Admission for buyer is complimentary.
- To Exhibit, the fee is: USD660 per virtual booth
- Inquiry: [carmen.k.lee@hktdc.org](mailto:carmen.k.lee@hktdc.org)

## The 21st Hong Kong Forum Online



**December 1-3, 2020**

Organized by the Hong Kong Trade Development Council, distinguished speakers will share insights about post COVID-19 adaptation, transformation and new opportunities. Hong Kong young entrepreneurs will share how they embraced innovations and opportunities in the Guangdong-Hong Kong-Macau Greater Bay Area.

- **Admission Fee:** USD20 (HK\$150) for all participants.
- Full Program [here](#)
- Registration: <https://www.hkfederation.org.hk/hkforum>

## Belt and Road Summit Online

**November 30 – December 1, 2020**

Jointly organized by the Hong Kong SAR Government and the Hong Kong Trade Development Council, senior government officials and influential business leaders from markets along and beyond the Belt and Road will exchange insights on multilateral collaboration and business opportunities.

- **Full Price:** USD50 per person
- Free admission for the first 20 HKASC member participants. Please contact [member@hkasc.org](mailto:member@hkasc.org) for details.
- Program Highlights & Registration [here](#)
- Inquiries: [beltandroadsummit@hktdc.org](mailto:beltandroadsummit@hktdc.org) | +(852) 1830-668

## HKTDC Webinar: Update on Hong Kong Financial Market & Asian Financial Forum 2021



Event  
Organizer



Supporting  
Organization

**Thursday, November 19, 2020**

**4:30PM-5:30PM Pacific Time**

Join us for an update on Hong Kong's latest financial markets and learn more about the upcoming Asian Financial Forum 2021.

Registration: [Here](#)

## Asian Financial Forum

Save the Date: **January 18-19, 2021**



**18-19/1/2021**

[www.asianfinancialforum.com/aff](http://www.asianfinancialforum.com/aff)

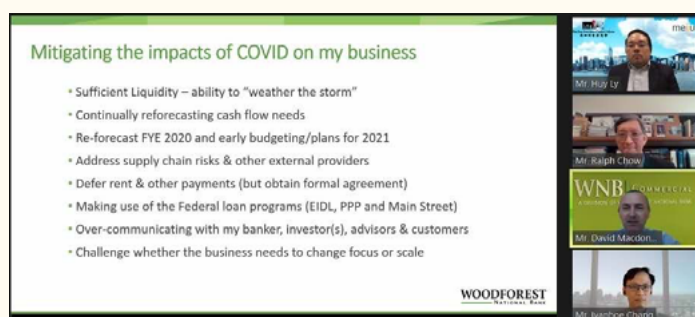
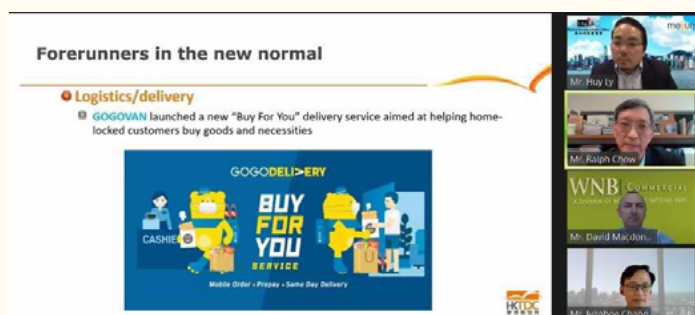
Hong Kong Association of Southern California (HKASC) continues to look for ways to connect people and businesses between Hong Kong & Southern California during the Pandemic. Members and friends received news updates, shared business experiences and insights by participating the following virtual events.

## Member-to-Member Sharing I: Business Survival, Sustainability in the Pandemic, Now and the Future

July 7, 2020

A panel of 5 speakers including Ivanhoe Chang, Director, Hong Kong Economic & Trade Office in San Francisco, Ralph Chow, Regional Director, Americas of Hong Kong Trade Development Council (HKTDC), David Macdonald, Regional President - West Coast of Woodforest National Bank, and William Bresee, Partner of Leech Tishman Fuscaldo & Lampl, LLP exchanged their views on the economic & business environment during the pandemic, and shared practical tips for business survival and sustainability.

Thank you to Woodforest National Bank for sponsoring the event, and Meijun LLC for being the Technology Sponsor.




## Member-to-Member Sharing II: Hot Topics & Business Support Services in the COVID-19 Era

August 26, 2020

As COVID-19 continues, HKASC corporate members shared hot topics in the shadow of COVID-19, and the support services for business people in the U.S. and Hong Kong. Moderated by HKASC Executive VP and Past President Dennis Lee, Managing Director of Dennis M. Lee & Associates, the panel speakers included Ralph Chow, Regional Director, Americas, HKTDC, Malcolm McNeil, Partner of Arent Fox LLP, David Pressly, Premier Mortgage Consultant of HSBC Bank USA, and Kiyu Zhang, Premier Relationship Manager of HSBC Bank USA.

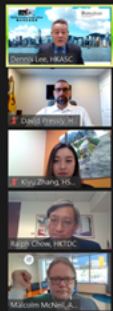

Thank you for the sponsorship of HKTDC who continues to offer a number of Product Display and Online Promotion Package for businesses to reach out to global buyers and maximize exposure.

Today's Panel Moderator



**Dennis Lee**  
Managing Director  
Dennis M. Lee & Associates  
HKASC Past President & OC Chapter Chair  
(Panel Moderator)

*Dennis M. Lee & Associates dedicates undivided personal attention to its clients with international resources.*

**Malcolm McNeil**  
Partner  
Arent Fox LLP

**Dennis Lee**  
Managing Director  
Dennis M. Lee & Associates  
HKASC Past President & OC Chapter Chair  
(Panel Moderator)

**Ralph Chow**  
Regional Director, Americas  
Hong Kong Trade Development Council

**Kiyu Zhang**  
Premier Relationship Manager  
HSBC Bank USA

**David Pressly**  
Premier Mortgage Consultant  
HSBC Bank USA

Thank you for joining us.

### HKTDC - Continues to Support International Trade during Covid-19

The Hong Kong Trade Development Council (HKTDC) is a statutory body established in 1966 to promote and develop Hong Kong's trade with the overseas countries and economies. We organize international exhibitions, conferences and business missions to create business opportunities for companies, particularly small and medium-sized enterprises (SMEs). During the Covid-19 pandemic, we continue to provide our trade services to promote business connection.




### Forerunners in the new normal

● E-commerce marketplaces

HKTVM mail: saw its sales more than doubled on a y-o-y basis for Feb and March 2020



US\$68M vs US\$29M (2019 Month)

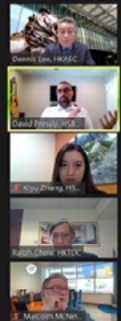
Average Daily Order Number: 31,800 vs 13,400 (2019 Month)



### Jumbo Mortgages

HSBC offers four jumbo mortgage options, designed to meet your client's specific needs. Additional features are based on your client's eligibility with HSBC.

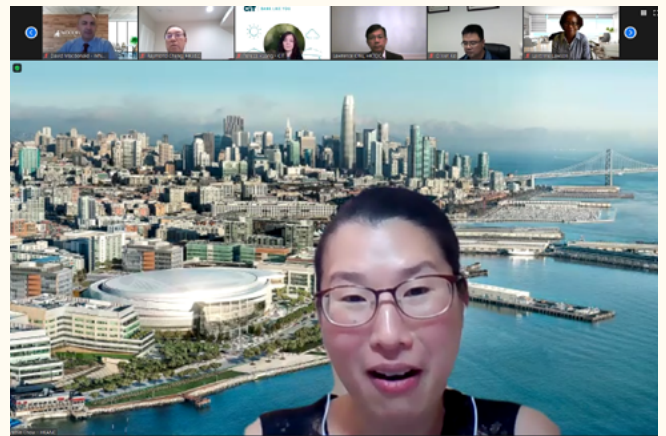
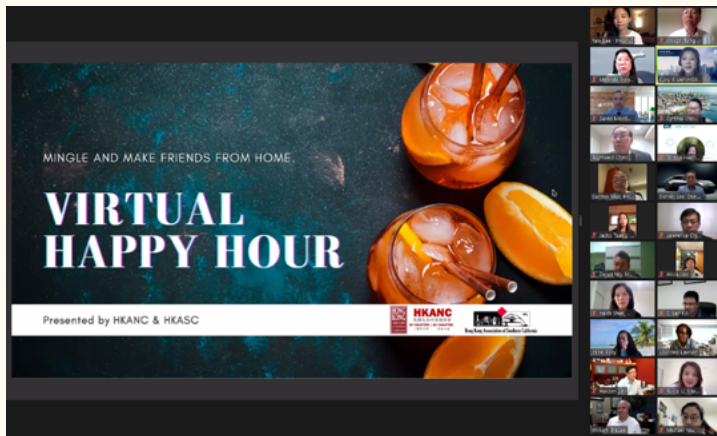
HSBC Mortgage Options	Home Equity Mortgage	Home Purchase Mortgage	Home Refinance Mortgage	Home Equity Line of Credit
Competitive interest rate and flexible terms	✓	✓	✓	✓
Flexible payment options	✓	✓	✓	✓
Flexible loan-to-value (LTV) ratio	✓	✓	✓	✓
Flexible closing costs	✓	✓	✓	✓
Flexible prepayment options	✓	✓	✓	✓
Flexible loan terms	✓	✓	✓	✓
Flexible interest rate options	✓	✓	✓	✓
Flexible loan-to-cost ratio	✓	✓	✓	✓
Flexible loan-to-value (LTV) ratio	✓	✓	✓	✓
Flexible loan-to-cost ratio	✓	✓	✓	✓



## HKANC x HKASC Happy Hour Mixer

September 9, 2020

HKASC co-organized a Virtual Business Mixer with the Hong Kong Association of Northern California (HKANC) on September 9, 2020. Over 30 members and Board Members of both HKANC and HKASC gathered in breakout rooms and enjoyed an evening of networking and casual exchanges.




## HKASC 31st Annual Members Meeting, Student Webinar & Business Mixer

**September 24, 2020**

HKASC 31st Virtual Annual Members Meeting was held on September 24, 2020. The new President, Wilson Tang, shared the association's activities in the past year, announced the new Treasurer, David Macdonald, along with the new Board of Directors for 2020-2022, and the establishment of the Young Executive Club chaired by Derek Ng.

HKASC is honored to have Jacko Tsang, Director, Hong Kong Economic and Trade Office in San Francisco (HKETO), Hong Kong's COVID19 situation and entry requirements. Lawrence Chiu, Officer-in-Charge of Hong Kong Trade Development Council, Los Angeles, updated the programs and opportunities in the forthcoming 21st Hong Kong Forum on December 1-3, 2020.

Another keynote speaker was Bill Imada, Chairman and Chief Connectivity Officer of IW Group, shared with the audience about millennials and Gen Zs' perspectives on doing business and creating a better normal.



**Universal Community Testing Programme (UCTP / 普及社區檢測計劃)**

- Free virus testing to identify asymptomatic COVID-19 patients
- Voluntary participation of public
- 14-day program from September 1 to 14
- 1,783,000 specimens collected
- 45 cases identified through testing

**普及檢測 為己為人**  
Community Testing Programme  
Protect Yourself and Others



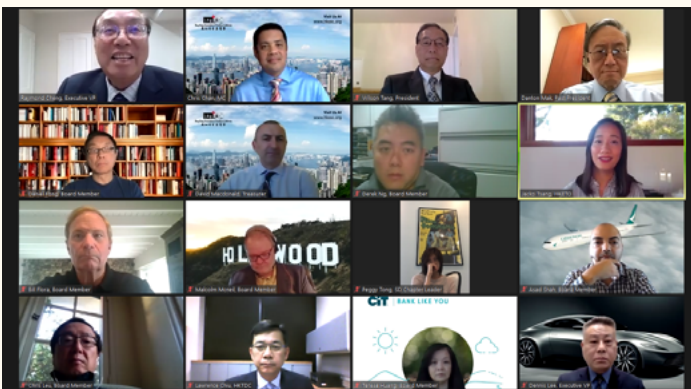
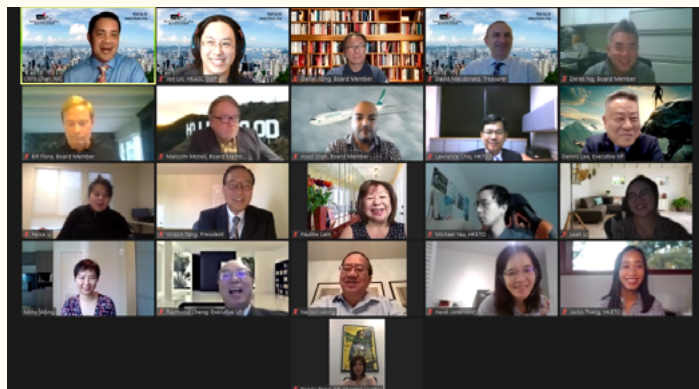

**The 21st Hong Kong Forum Program Highlights**

A Catalyst for Change - Navigating the post-COVID-19 Landscape

**Turning Crisis Into Opportunities: Emergence of New Technologies and Solutions**

**Young Executive Programme**

**Keynote Address**



## Dining & Culinary Experience in the New Normal

October 13, 2020

HKASC is honored to have the presence of Jacko Tsang, Director of the Hong Kong Economic & Trade Office in San Francisco, and 2 award winning chefs — Chef Tian Yong (田勇), Executive Chef of the Michelin-Starred Restaurant Bistro Na's (那家小館), and Chef Melissa King, Top Chef All-Stars Winner & Fan Favorite, Best Female Chefs in San Francisco, to share their expert knowledge and insights about the Asian and western cuisines in America, the adaptation strategy and change management of the catering business in the New Normal.

In her opening remark, **Director Jacko Tsang** talked about Hong Kong's reputation as a gourmet paradise, the uniqueness and popularity of the Hong Kong-style milk tea which has a daily consumption of 2.7 million cups. Also known as "silk stocking milk tea, Hong Kong-style milk tea was regarded as a Hong Kong Intangible Cultural Heritage.

Jacko also shared with the webinar audiences the web links to obtain the Hong Kong-style Milk Tea Making Technique, and the Information Fact Sheet about Hong Kong's Food Services Companies and Market.



## Dining & Culinary Experience in the New Normal (continued)

**Chef Melissa King** was crowned the Top Chef 2020 Season 17. Her famous Hong Kong Milk Tea Tiramisu was one of the 4-course meals that won her the final champion in the Top Chef finale of the Bravo's cooking competition. Melissa was able to merge the food of two cultures so beautifully that her cuisines made the renowned Italian butcher and guest judge Dario Cecchini weep tears of joy. She also cooked for notable figures such as Oprah Winfrey and Al Gore.

In the webinar, Melissa shared how her family background from Hong Kong and Shanghai, upbringing in America, and her culinary studies in Europe gave her multi-faceted exposures and inspirations in her culinary creativity and entrepreneurial pursuits.

After the pandemic lockdown, Melissa has been hosting popular virtual cooking classes and corporate demos, created her brand of Asian inspired sauces that sold out within minutes, and developed her brand of merchandises online. Her success stories, competition awards, social media engagements with fans and followers continued to strengthen her personal brand as a young entrepreneur.

**Chef Tian Yong** is the Executive Chef of the Michelin-starred Restaurant Bistro Na's. With his 25 years of professional experience including being the Executive Chef of the Beijing Olympic Games in 2008, Chef Tian shared his humble views in offering high quality Chinese cuisines that appeal to the multi-cultural palates in western America, with an exquisite imperial palace atmosphere for fine dining.

He faced a lot of challenges and difficulties in running Bistro Na's in Los Angeles over the past few years. However he is grateful to have an excellent team of chefs and service staff who shared his values of fine dining with an ever-learning attitude.

Chef Tian shared how the restaurant's partnerships with various to-go online platforms helped generate orders and sustain customer relationships as their business transitioned from dine-in to pick-up orders during the pandemic.



## Hong Kong – Your Important Partner in this Global Business World

**October 20, 2020**

The “Hong Kong - Your Important Partner in this Global Business World” webinar was successfully held in the evening of October 20, 2020.

The webinar started with a keynote address by Stephen Cheung, President of World Trade Center Los Angeles. Two Hong Kong Forum award winners, Dr. Bee Leng Chua, former Executive Director of HiBeam from Hawaii, and HKASC member Luoya Tu, President & Founder of Archimorphic Inc., shared their success stories and how their businesses benefited from Hong Kong’s advantages.

Lawrence Chiu, Officer-in-Charge of Hong Kong Trade Development Council Los Angeles, gave a preview of program highlights about the 21st Hong Kong Forum which will be held on December 1-3 online.

HKASC was the technology provider in this joint event with the Greater China Hong Kong Business Association, Hong Kong Association of Northern California, Hong Kong Association of Southern California, Hong Kong Business Association of Hawaii & Hong Kong Business Association of Nevada.



**Hong Kong**  
Your Important Partner in this Global Business World  
Tuesday, October 20, 2020

**Keynote address**

“Trade between Southern California and Hong Kong / China / Asia”

- Stephen Cheung  
President  
World Trade Center Los Angeles



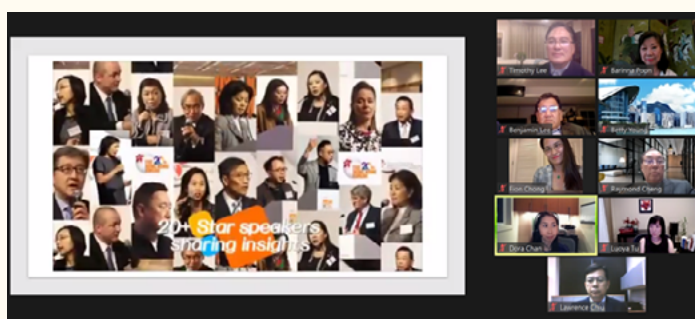
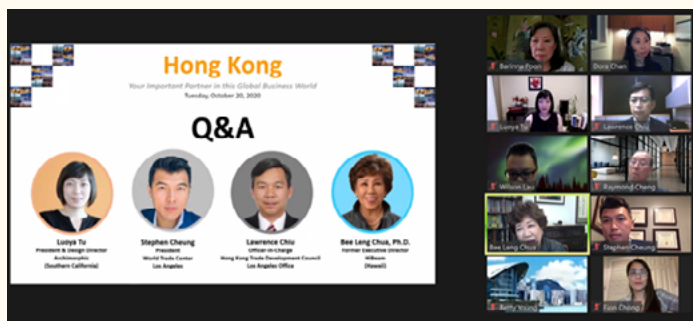
**Experience and Success Story Sharing**

- Bee Leng Chua, Ph.D.  
Former Executive Director  
HiBeam (Hawaii)



**Experience and Success Story Sharing**

- Luoya Tu  
President & Design Director  
Archimorphic (Southern California)

**Hong Kong**  
Your Important Partner in this Global Business World  
Tuesday, October 20, 2020

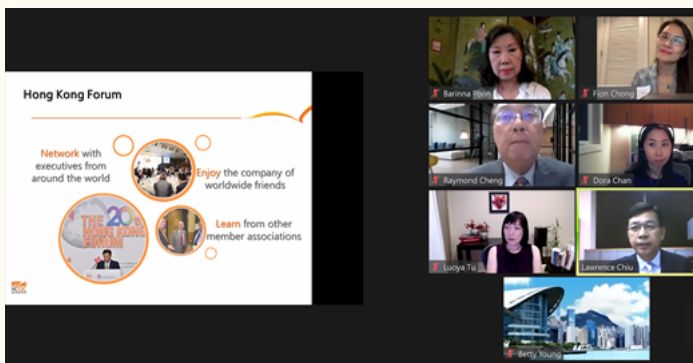
**Q&A**

Lawrence Chiu, Officer-in-Charge  
Hong Kong Trade Development Council  
Los Angeles Office

Bee Leng Chua, Ph.D.  
Former Executive Director  
HiBeam (Hawaii)

Stephen Cheung  
President  
World Trade Center  
Los Angeles

Luoya Tu  
President & Design Director  
Archimorphic  
Southern California



**Hong Kong Forum**

Network with executives from around the world

Enjoy the company of worldwide friends

Learn from other member associations

20th Hong Kong Forum

## Lunch-In Learn Webinar: "Websites 101 - Working with What You've Got"

October 29, 2020

As digital technologies play an ever-increasing role in every business, HKASC organizes the "Websites 101 - Working with What You've Got" webinar on October 29, 2020. HKASC San Diego Chapter Vice-chair Huy Ly, who is the CEO of the technology solutions company Meijun, shared with members and guests about the quick & easy fixes for website, content & performance, website security and a number of common concepts.

The webinar was kicked off by Derek Ng, HKASC Director and Chair of the Young Executive Club, and was proudly sponsored by the Hong Kong Trade Development Council.




Hong Kong Association of Southern California  
Lunch-in Learn  
"Websites 101: Working with What You've Got"

**meijun**

**Huy Ly**  
Chief Executive Officer  
Meijun LLC

Introduced by:  
**Lawrence Chiu**  
Officer-in-charge  
Hong Kong Trade Development Council  
Los Angeles



Hong Kong Association of Southern California  
Lunch-in Learn  
"Websites 101: Working with What You've Got"

**Introduction**

**Derek Ng**  
Director, Hong Kong Association of Southern California (HKASC)  
Chair of HKASC Young Executive Club  
CEO, Strategic Horizon Insurance & Financial Services



Hong Kong Association of Southern California  
Lunch-in Learn  
"Websites 101: Working with What You've Got"

"HKTDC.com - Online Sourcing Platform"  
"The 21st Hong Kong Forum" & "Belt and Road Summit"

**HKTDC**  
香港貿易發展局

**Lawrence Chiu**  
Officer-in-charge  
Hong Kong Trade Development Council, Los Angeles

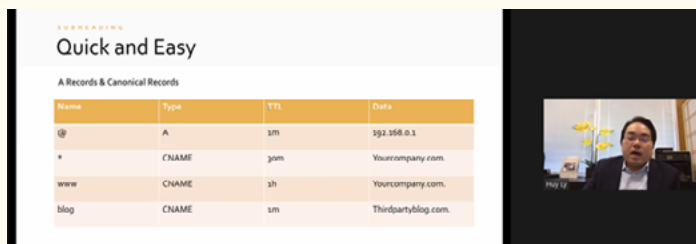
Introduced by:  
**Derek Ng**  
Director, HKASC  
Chair, HKASC Young Executive Club  
CEO, Strategic Horizon Inc.



**Autumn Sourcing Week | Online (ASWO)**

- ASWO will be held from November 16 - 27, 2020 covering 11 industries:
  - Watch & Clock
  - Electronics
  - Lighting
  - Outdoor and Tech Light
  - Eco
  - Optical
- Gifts & Premium
- Houseware
- Toys & Games
- Baby Products
- Stationery

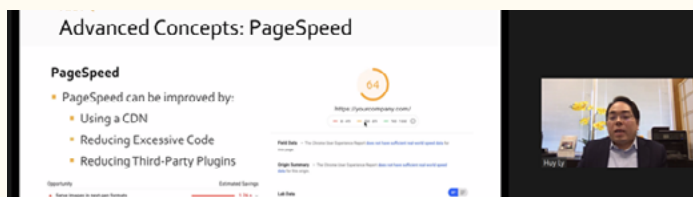
Contact: [carmen.k.lee@hktdc.org](mailto:carmen.k.lee@hktdc.org)



**Quick and Easy**

A Records & Canonical Records

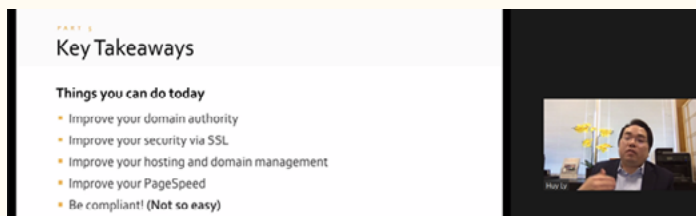
Name	Type	TTL	Data
@	A	3600	392.368.0.1
*	CNAME	3600	Yourcompany.com.
www	CNAME	3600	Yourcompany.com.
blog	CNAME	3600	Thirdpartyblog.com.



**Advanced Concepts: PageSpeed**

**PageSpeed**

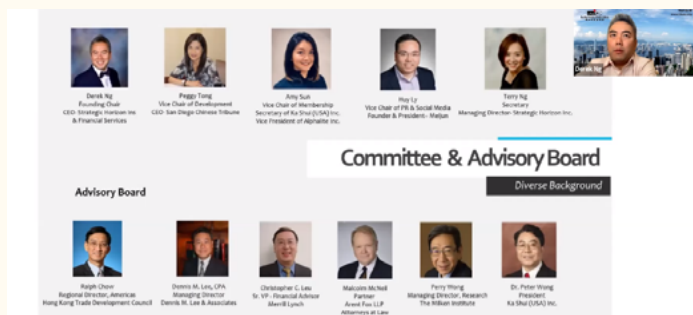
- PageSpeed can be improved by:
  - Using a CDN
  - Reducing Excessive Code
  - Reducing Third-Party Plugins



**Key Takeaways**

Things you can do today

- Improve your domain authority
- Improve your security via SSL
- Improve your hosting and domain management
- Improve your PageSpeed
- Be compliant! (Not so easy)



**Committee & Advisory Board**

**Advisory Board**

- Derek Ng, Founding Chair, CEO Strategic Horizon Insurance & Financial Services
- Peggy Tong, Vice Chair of Development, CEO San Diego Chinese Institute
- Angy Sun, Vice Chair of Membership, Secretary of San Diego Chinese Institute, Vice President of AlphaStar Inc.
- Huy Ly, Vice Chair of PR & Social Media, Founder & President, Meijun
- Henry Ng, Secretary, Managing Director Strategic Horizon Inc.

**Committee & Advisory Board**

**Advisory Board**

- Ralph Chow, Regional Director, Americas, Hong Kong Trade Development Council
- Dennis M. Lee, LPA, Managing Director, Dennis M. Lee & Associates
- Christopher C. Lee, Esq., VP - Financial Advisor, Merrill Lynch
- Malcolm de Noll, Partner, Board Executive LLP, Attorneys at Law
- Perry Wong, Managing Director, Research, The Global Institute
- Dr. Peter Wong, President, Ka Shee (USA) Inc.



## The Post-Pandemic World: Sourcing Base and Product Development Expansion

During the first half of 2020, there was barely any facet of business that was not affected by the pandemic. Global supply chains, in particular, are set for a major reshuffle after the COVID 19 crisis has exposed the vulnerability of countries and companies that rely too heavily on a limited number of suppliers.



### Reassessing Dependence on One Sourcing Centres

Businesses all over the world have awoken to the risks of overdependence on one production base as they experienced shortages of urgently needed items such as face masks and ventilators caused by the disruption to supply chains. These have spurred the promotion of local manufacturing in countries such as the US, the UK, Japan, and others. In short, there will be a shake up of global sourcing and a move away from some of the current mass production centres in Asia. [More](#)

## The Post-Pandemic World: Digital Adoption and Market Diversification

As governments around the world try to contain the spread of coronavirus by closing their borders, implementing social distancing, and restricting the movement of people, physical events such as exhibitions and business conferences have been cancelled and global trade activities have declined sharply. Hong Kong businesses are facing unprecedented challenges.



### Post-pandemic Strategies of Hong Kong Companies

From 1 June to 8 July, 2020, the HKTDC has successfully interviewed 100 Hong Kong companies from three broad categories, namely, consumer products (e.g. fashion apparel, electronics, gifts), consumer services (e.g. travel, personal finance, catering), and business services (e.g. financial services, creative industries, information technology). The survey aims to discover what challenges businesses in Hong Kong are facing in the current scenario and what they expect for the future.

The majority of respondents were of the view that they must adapt to this “new normal” by changing their business strategies. 38% of companies indicated that they are downsizing their businesses. Other proposed responses to the circumstances were 1) to strengthen digital presence (69% opted for “developing more online distribution channels” and 56% opted for “using more online marketing”), 2) to diversify into new markets (57%), and 3) to escalate technology adoption (47%). [More](#)



## The Post-Pandemic World: Enhanced Technology Reliance

Technology has enabled life and work to continue through online collaboration and video conferencing, app driven home deliveries and streaming services for entertainment. Fintech is taking hold and even telemedicine, little known before the coronavirus pandemic, has begun to gain traction. With businesses adapting to the new reality and finding benefits from digitalization of work practices and operations, there will be new demands in innovation, data, business analysis and project management.

Most of the companies surveyed said they appreciated technology as a force that is driving an immense transformation of customer expectations, the workforce, and the way companies are managed. However, they are less clear on how business can work with technology to create value. [More](#)



## HKTDC UPCOMING TRADE FAIRS

### Join Fairs, Conferences, and Events



#### Autumn Sourcing Week | ONLINE

A one-stop online sourcing platform for buyers and suppliers to continue explore more business opportunities across various industries.

Online | 16-27 Nov 2020



#### Belt and Road Summit

A premier event brings together senior government officials, representatives of international institutions, business leaders and industry experts to explore opportunities along and beyond the Belt and Road.

HKCEC & Online | 30 Nov - 1 Dec



#### Hong Kong Book Fair

Page by page, the story of the Hong Kong Book Fair continues to shine as one of the city's most beloved festivals of culture, which helps to connect publishers, retailers and authors with book lovers in Hong Kong.

HKCEC | 16-22 Dec 2020



#### Transformation Sandbox

T-box is a 3-month programme to help Hong Kong SMEs reach branding, e-commerce, manufacturing relocation and new markets transformation goals

SME support | Free services

For details, please visit <https://event.hktdc.com>

## CORPORATE MEMBER

### Innovate Marketing Group

We are an award-winning event experience agency (live & virtual) and we love nothing more than creating immersive experiences to help brands connect with their customers. We work with clients across a whole variety of industries, ranging from financial and technology to hotels and the automotive industry, among others. It means we know how to make an impact, no matter the setting. We curate and produce virtual events such as summits, conferences, galas, fundraisers, grand openings, run/walk, influencer/loyalty program, thought leader roundtables, internal events, drive-in movies, and more. Some of our clients include East West Bank, Tiktok, and Honda.

We are uniquely qualified to help our clients quickly pivot their live event success into virtual event plans. We are Virtual Event & Meeting Management Certified.

[www.innovatemkg.com](http://www.innovatemkg.com)



**An Experience Agency**

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Paul M. Wendee & Associates, LLC

### Marianne Dawson-Man

The Tax Counsel, A Law Firm

### Felice Li

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## A Warm Welcome to Jacko Tsang, Director, Hong Kong Economic & Trade Office in San Francisco

As the Director of the Hong Kong Economic and Trade Office in San Francisco, Ms. Jacko Tsang represents the Government of the Hong Kong Special Administrative Region in fostering economic ties between Hong Kong and 19 states in the western part of the United States. Before that, Ms. Tsang dealt with the Competition Ordinance, consumer protection policies, civil aviation policy, civil service management & training, and executive-legislative relations in different departments of the Hong Kong Government.



## HKASC Welcomes New Director - Eric Li, HSBC Bank USA

Mr. Eric Li is a Senior Branch Manager and Vice President of HSBC Bank USA, N.A., a leading multinational financial services corporation. Eric moved to the States from China after attending college majoring in computer science when he began his career in the banking industry. Prior to joining HSBC, Eric had worked at other financial institutions including Wells Fargo Bank and JP Morgan Chase. His performance has earned him multiple awards including, Top Banker and The National Achiever Award within these institutions. Eric is very involved in community service and helping local businesses promote their presence internationally.



## Young Executive Club led by Director Derek Ng

HKASC formed the Young Executive Club in September 2020 with an aim to encourage young executives to join to learn, network, participate and develop a new cohort of young executives and like-minded entrepreneurs. The Club is chaired by HKASC Director Derek Ng, who is the CEO of Strategic Horizon Insurance & Financial Services. Club Leaders include Peggy Tong, CEO of San Diego Chinese Tribune, Amy Sun, Vice President of Alphalite Inc., Huy Ly, CEO of Meijun LLC, and Terry Ng, Managing Director of Strategic Horizon Inc.



## A Tribute to James Tong



James Wai Tong, Professor of Political Science at UCLA, a well respected friend of HKASC, passed away peacefully in Los Angeles on Oct. 3, 2020 after a brave battle with cerebral hemorrhage. He left behind Marita, his companion of 44 years; Olivia and Brian, 2 spirited children he is extremely proud of; 2 most spoilt grandchildren Ava and Harrison Goldstein for whom Grandpa can magically turn into a villainous, jovial pirate; also his dear siblings Victor, Nancy and Paul, niece, nephews, in-laws, and friends.

James was born on April 8, 1947 in Kowloon, Hongkong, the eldest son of Sing Tong and Lung Mo Ching. He adored his Mom and even as a child was her pillar of emotional support. She is perhaps why he ever has a soft spot for smart, strong women. He attended Wah Yan (Kowloon), which was most instrumental in molding him into the prince of a guy, exemplary scholar that he is and for his passing season as a Jesuit priest. All things, all people Wah Yan hold a special place in his heart and wallet. He also attended Ateneo

de Manila, University of the Philippines, University of Washington and obtained his PhD in Political Science from University of Michigan. His dissertation, "Disorder Under Heaven: Collective Violence in the Ming Dynasty" which won the 1986 American Political Science Association Gabriel Almond Award was published by Stanford. His "Revenge of the Forbidden City" published by Oxford led to numerous occasions of him serving as an expert witness before US Congressional Committees on religious developments in China. He was editor of the journal "Chinese Law and Government," 1988 to 2020.

James taught at UCLA for 31 years after brief stints at Michigan State University and Caltech. A tireless and selfless educator, he was exceptionally generous with his time and resources to whomsoever needed them. Research problem? Matters of the heart? Career advice? Broke? Trouble with the law? Impossible parents? Talk to James; he will help. It's midnight? Call anyway. The thousands of people he has helped along the way gladden his heart and comprise a veritable secret army of faithful friends scattered across the globe. Upon learning James is in the hospital, Dr. Lee had to be dissuaded from closing his office in HongKong to fly to Los Angeles to tend to James. Such is the loyalty, devotion and friendship James inspires.

James does not smoke, drink or gamble. But as the sum of all vices is constant, he makes up for it by writing awful poetry, belting out Gilbert and Sullivan show tunes and embarrassing his children when he detains restaurant waitstaff with chit chat that have nothing to do with food ordering. Blessed with nonexistent fashion sense he supported the baggy khaki pants industry for half a century and depended on his brothers for high end hand me ups to go with his \$12 hair cut (used to be \$8). Ahhh... the happy autumn fields... the days that are no more...

There will be no viewing. A Celebration of His Life will be held in 2021. In lieu of flowers, James will be very pleased if you do an unexpected act of generosity in his name for some poor Hongkong graduate student.

## HKASC Membership

### Connecting People and Businesses between Hong Kong and Southern California

Founded in 1986, Hong Kong Association of Southern California (HKASC) aims to facilitate business connections and strengthen economic relationship between Hong Kong and Southern California, through events such as seminars, webinars, mixers, luncheons and galas.

HKASC is a member association of the Federation of Hong Kong Business Associations Worldwide (FHKBAW), which provides its partners with connections to over 13,000 business leaders in 46 regions. It is also one of twelve charter members of the National U.S. Hong Kong Business Association (NUSHKBA), formed in 2004 to develop and promote US-Hong Kong business nationwide.

### Join us to expand your professional network and business opportunities:

- Corporate membership: \$200/year - Includes 4 names' listings, half page company introduction in HKASC e-newsletter with logo, discounted or invitation only admission to HKASC events.
- Individual membership: \$40/year - Includes 1 name listing and introduction in HKASC e-newsletter, discounted or invitation only admission to HKASC events.
- Young Executive Club (YEC) membership – Young executives at the age <=45 are welcomed to join. YEC Individual: \$200/year or \$500 lifetime; YEC Corporate: \$1,000/year. For details, please refer to the flyer [here](#)

Inquiries: 1 (213) 622-9446 | [info@hkasc.org](mailto:info@hkasc.org) | [www.hkasc.org](http://www.hkasc.org)

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