



The 29th Chinese New Year Gala Virtual Event







The Year of the Ox

Saturday, February 20, 2021

6:30PM-8:30PM PST

Location: Join us on Zoom

RSVP: https://bit.ly/2021cnygala

Come join us to celebrate the Lunar Year of the Ox in an evening of networking, fine wine & food, lion dance performance, live auction, music entertainment and lucky draw prizes.



恭喜發財

新年快樂

身體健康

年年有餘

萬事如意



Corporate Banquet Chair

LEECHTISHMAN

LEECH TISHMAN FUSCALDO & LAMPL

Major Sponsors









Diamond Sponsors

Table Sponsors



















Lilian & Gordon Gong





President & Dinner Chair Wilson Tang & Raymond Cheng



Director's Sponsorship









The Leu Family Charitable Fund





















Sponsorship Packages

(Dinner & Wine Set Included)

RSVP: https://bit.ly/2021cnygala



Dinner Table Sponsor—\$2,500

- Viewing party of 10;
- Dinner & Wine set for 10 persons delivered to your door up to 5 locations;
- Logo acknowledgement in all marketing materials before, during, and after the event;
- Virtual private room networking.

Dinner Tickets for Eight—\$2,000

Viewing party of 8; Dinner & Wine set for 8 persons delivered to your door up to 4 locations.

Dinner Tickets for Six-\$1,500

Viewing party of 6; Dinner & Wine set for 6 persons delivered to your door up to 3 locations.

Dinner Tickets for Four-\$1,000

Viewing party of 4; Dinner & Wine set for 4 persons delivered to your door up to 2 locations.

Dinner Tickets for Two-\$500

Viewing party of 2; Dinner & Wine set for 2 persons delivered to your door at 1 location.



Dinner Menu

HORS D'OEUVRES

Steamed Jumbo Shrimp With House Horseradish Tomato Cocktail Sauce





De-Constructed Caesar Salad With Little Gems Shaved Parmigiano Reggiano Rustic Croutons and House Dressing



MAIN COURSE

Seared Center-Cut Filet Mignon With Mustard Herb Crust and Five-Herb Chimichurri Cassera Individual Spinach and Kale Souffle With Melted Shallots and California's Goat's Cheese Heart Orange and Honey Glazed Tricolor Heirlom Carrots With Mediterranean Wild Thyme Trio of House Breads: Arugula Olive Foccacia, Lavosh Cracker, and Rosemary Parker House Roll



DESSERTS

Trio of Petitie House-Made Sweets: Dark Chocolate Gateau With Praline, Lemon Curd Tart With Red Raspberries, White Chocolate Pistachio Cheesecake



- 1. Free delivery in LA county on the number of locations included in each package. For each additional location, @\$35 in LA County; @\$50 in Orange County; and @\$100 in San Diego County. 2. The pictures shown are for reference only and may vary with the actual items.
- 3. Please make your booking at: http://bit.ly/cnygooglebooking. HKASC will send you the invoice and ask for your delivery details upon receipt of your Booking Form. 4. Check payment can be made payable to "HKASC" and mail to: 515 South Figueroa Street, Suite 1105, Los Angeles, CA 90071.



Wine & Snacks Basket

for Viewing Party of 2 to 10





Wine Basket for Party of Ten - \$1,600

Viewing party of 10; Five (5) Wine & Snacks Baskets shipped to your door up to 5 locations; Acknowledgment in all marketing materials before, during and after the event; Virtual private room networking.



Wine Basket for Party of Eight — \$1,280

Viewing party of 8; Four (4) Wine & Snacks Baskets shipped to your door up to 4 locations; Acknowledgment in all marketing materials before, during and after the event; Virtual private room networking.



Viewing party of 6; Three (3) Wine & Snacks Baskets shipped to your door up to 3 locations; Acknowledgment in all marketing materials before, during and after the event; Virtual private room networking.



Viewing party of 4; Two (2) Wine & Snacks Baskets shipped to your door up to 2 locations.



Viewing party of 2; One (1) Wine & Snacks Basket shipped to your door at 1 location.

Diamond Sponsor

Full. For branding & in-kind sponsorship inquiries, please contact heidi.shen@hkasc.org.





Wine & Snacks Basket

- Two Bottles of Premium Wine
- Chocolate Truffles and other snacks.

Dinner Program Book Ad (6" W x 9" H) Color: \$300

Ad Specification: 6" W x 9" H Color Ad. JPG, PDF. 300-600 dpi resolution. Please email final ad artwork to info@hkasc.org by January 31, 2021

Remarks:

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