



HONG KONG FOCUS

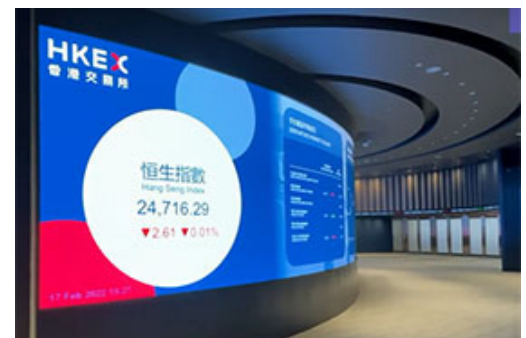


HONG KONG NEWS



Hong Kong Looking Ahead - Finance

As Asia's financial hub, Hong Kong is expanding channels for two-way financial flows with Mainland China. HKEX, the exchange operator in Hong Kong, is promoting cross-boundary fintech applications and green asset trading.



Hong Kong-Texas Connection Strengthened

Director of the Hong Kong Economic and Trade Office, Ms Jacko Tsang, was in Texas to strengthen connection between Hong Kong and Texas, and to foster ties with business communities in Austin.



For full articles, please visit Hong Kong Economic and Trade Office, San Francisco <https://www.hketosf.gov.hk/>

Virtual asset industry in Hong Kong

Secretary for Financial Services and the Treasury

The virtual asset (VA) industry has flourished across the globe in recent years, with a substantial increase in market capitalization as well as a growing number of participating institutions and investors. As an international financial center, Hong Kong has attracted a wealth of talent and a great many start-ups in the VA sector.



Technology Leaders of Tomorrow Programme 2022

Hong Kong Science and Technology Parks' (HKSTP) Technology Leaders of Tomorrow (TLT) Programme 2022 is now open for application. TLT 2022 welcomes international STEM graduates and final-year students interested in working in I&T in Hong Kong.



Hong Kong triumphs at inventions contest

The Electrical and Mechanical Services Department has won five gold and 13 silver medals as well as one bronze medal at the International Exhibition of Inventions of Geneva, adding to the encouraging results it gained in the competition last year.



A million reasons to love Hong Kong: Gregoire Michaud

"Home is not about the place; it's a feeling. It could be a sound, or a person, but for me, it is the smell and taste – like freshly baked bread." This analogy is an unsurprising one to anyone who is familiar with the work of Gregoire Michaud.



UPCOMING EVENTS

Exotic Car & Watch Lovers Business Mixer

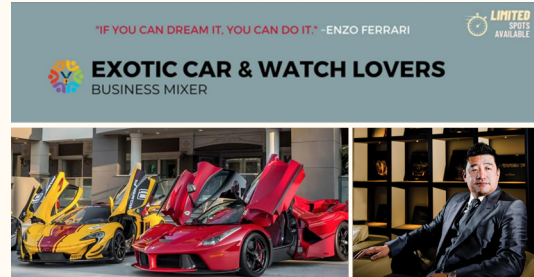
Date: April 15, 2022 (Friday)

Time: 2:00 PM – 5:30 PM Pacific Time

Location: Hing Wa Lee Jewelers Walnut
1569 S. Fairway Drive, #128
Walnut, CA 91789

Admission: \$60 - G. Bauhinia & YEC Member
\$90 - Corporate & Individual Member
\$120 – New Member

RSVP: <http://bit.ly/carwatchlovers>



HKTDC Webinar Series:

Navigating Global Supply Chain Disruption

Date & Time: April 20, 2022 (Wednesday)

Time: 9:00am - 10:00am (PDT)

11:00am - 12:00pm (CDT)

12:00pm - 1:00pm (EDT)

RSVP Link:

<https://bit.ly/Navigatingglobalsupplychain>



HKASC 30th Anniversary Gala - Year of the Tiger

Date & Time: May 1, 2022 (Sunday)

Time: 5:00 PM – 9:00 PM Pacific Time

Location: San Gabriel Country Club
350 East Hermosa Drive
San Gabriel, CA 91775

(SOLD OUT Event. Thank you for your support!)



INTERNATIONAL SOURCING SHOW

In addition to the “In-Person” participation in these events, interested buyers can also conduct online business meetings with exhibitors through the online Click2Match platform from July 5 – 15, 2022

July 5 – 8, 2022 | In-Person



Hong Kong Electronics Fair - Spring Edition
<https://bit.ly/HKElectronicfair>



Hong Kong International Lighting Fair - Spring Edition
<https://bit.ly/Internationallightingfair>



Hong Kong Gifts & Premium Fair
<https://bit.ly/HKgiftsandpremiumfair>



Hong Kong Houseware Fair
<https://bit.ly/Housewarefair>



Hong Kong International Home Textile and Furnishings Fair
<https://bit.ly/textilesandfurnishings>



Hong Kong International Printing & Packaging Fair
<https://bit.ly/printingandpackaging>

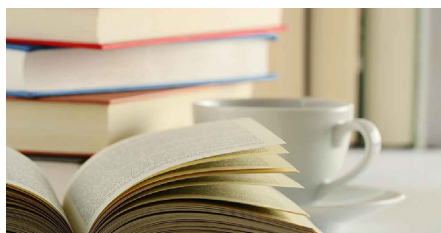


Hong Kong Fashion Week
<https://bit.ly/HKFashionweek>

Contact: Carmen Lee @
carmen.k.lee@hktdc.org of
HKTDC Los Angeles Office
(Tel: 213-622-3194)

For details, please visit event.hktdc.com

JOIN FAIRS, CONFERENCES & EVENTS



Hong Kong Book Fair

<https://hkbookfair.hktdc.com/en/index.html>

Public show

In-Person | July 20 – 26, 2022

Contact: Carmen Lee @
carmen.k.lee@hktdc.org of
HKTDC Los Angeles Office
(Tel: 213-622-3194)



Education and Career Expo

<https://bit.ly/Educationandcareerexpo>

Public show

In-Person | July 21 – 24, 2022

Contact: Carmen Lee @
carmen.k.lee@hktdc.org of
HKTDC Los Angeles Office
(Tel: 213-622-3194)



Asian Licensing Conference (ALC)

<https://alc.hktdc.com/>

July 27 – 29, 2022

Contact: Julia Son @
julia.h.son@hktdc.org of HKTDC
Los Angeles Office
Office (Tel: 213-622-3194)



Hong Kong International Diamond, Gem & Pearl Show

<https://www.hktdc.com/event/hkdgp/en>

Public show

In-Person | July 29 – Aug 2, 2022

Contact: Teresa Hung @
Teresa.m.hung
@hktdc.org of HKTDC
Los Angeles Office
(Tel: 213-622-3194)



Hong Kong International Jewellery Show

<https://www.hktdc.com/event/hkjewellery/en>

Public show

In-Person | July 29 – Aug 2, 2022

Contact: Teresa Hung @
Teresa.m.hung
@hktdc.org of HKTDC
Los Angeles Office
(Tel: 213-622-3194)

For details, please visit <http://event.hktdc.com/?location=hk>



NEW MEMBERS

Fairkeep Products

Fairkeep Products was established in 1995 in Hong Kong as a trading company, with factories in Guangdong Province in China, and a partner Creative Outdoor Products in Orange California.

For years, Fairkeep has been selling home goods such as kitchenware, barware, cookware, bathroom & storage products to big box retailers including Walmart, Harbor Freight, Home Depot, Bass Pro, NBS and many more, as well as OEM customers. The company devotes in licensed and patented products concentrating in innovative and creative products.

Larry Tang is the Founder and Managing Director with over 30 years' experience in import/export field specializing in Sporting Goods and Home Goods.

Young Executive Club - Individual

Kelvin Chan

Menlo Atherton Investment

Christina Chan

Menlo Atherton Investment

Darius Chan

Menlo Atherton Investment

Sheila Chau

MMLIS

Zhen Chen

Young Wealth Builder

Shelly Chia

Union Bank

Brian Kong

Palm Trinity Insurance Service

Chris Le

All Performance Insurance Solutions

Jamie Tran

California Dream Realty

Benson Tse

Million Decor Design Inc.

Jeffrey Wu

CTBC Bank USA

Jason Yang

Menlo Atherton Investment

HKASC MEMBERSHIP

MEMBER TYPES

Golden Bauhinia Member (Director's Circle)	\$1,000 / year
Corporate Member	\$200 / year
Individual Member	\$40 / year
Student Member	\$20 / year
Young Executive Club (YEC)	\$100 / year - individual \$500 - individual lifetime \$1,000 / year - corporate

HKASC connects people and businesses between Hong Kong and Southern California

With the growing economic opportunities in China and Asia, Hong Kong is an effective business platform for small and medium enterprises in the United States to enter the vast markets in Asia. Hong Kong is also a strategic base for any company interested in sourcing, producing and selling in China.

Membership Benefits



NETWORKING

Business Mixer
Seminar, Webinar
Breakfast, Luncheon,
Dinner, Gala
Study Tour



PROMOTION OPPORTUNITIES

Event sponsorship
Gift Donation
Display Table
E-blast/ Program book Ad
Website Sponsors



MEMBER PORTAL
(Coming soon)

Member Directory
Connections among members
Post product pictures & company activities to increase publicity
Priority RSVP for events


About HKASC

Founded in 1986, Hong Kong Association of Southern California (HKASC) aims to facilitate business connections and strengthen economic relationship between Hong Kong and Southern California, through events such as forums, mixers, luncheons, galas and webinars.


HKASC is a member association of the Federation of Hong Kong Business Associations Worldwide (FHKBAW), which provides its partners with connections to over 13,000 business leaders in 46 regions. It is also one of twelve charter members of the National U.S. Hong Kong Business Association (NUSHKBA), formed in 2004 to develop and promote US-Hong Kong business nationwide.

NATIONAL & INTERNATIONAL AFFILIATION

Member of



National U.S.
Hong Kong Business Association



Federation of Hong Kong
Business Associations Worldwide

HKASC Welcomes New Leaders



William F. Bresee

Director

Partner, Leech Tishman Fuscaldo & Lampl

William Bresee is a Partner with Leech Tishman and member of the Corporate Practice Group where he co-leads the Construction and International Groups. Bill also leads the firm's Construction and Energy & Natural Resources Industry Groups. He is based in the Pasadena office and possesses a wealth of experience in the area of commercial transactions.

Bill has advised a wide range of clients, from multinational corporations to entrepreneurial enterprises, on issues such as corporate organization and administration, and legal matters related to electrical power, petroleum, telecommunications, industrial and civil facilities for U.S. and foreign corporations, governmental entities and joint ventures. Bill is also experienced in international sourcing of material, contractor-subcontractor and owner-vendor issues, infrastructure issues, private placements, research and development projects, investments in high technology concerns, "partnering" and other joint venture vehicles, acquisitions, corporate planning and structure, construction, financing, architectural design and engineering issues, equipment leasing, and commercial agreements involving U.S., European, Asian and Middle Eastern business concerns.



Huy Ly

Chair, San Diego Chapter

CEO, Meijun LLC

Huy Ly has built almost two decades of experience in the technology industry. Huy Ly hails from the University of California, San Diego. Huy Ly currently serves as the CEO of Meijun, a technology solutions company, focused on promoting smarter work environments and safety through the use of technology.

Huy Ly also simultaneously operates several other enterprises in key industries including Fintech, Real Estate and Manufacturing.



Many businesses in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) have plans to expand into overseas markets, and ASEAN countries are their preferred first stop. They develop different expansion strategies depending on the specific characteristics of their industry. One strategy worth considering is the use of cross-border e-commerce platforms, as it is one of the easiest avenues to pursue.

Tiffany: Tailored to ASEAN Preferences

Tiffany Door Handles Manufacturing (Tiffany) is a manufacturer of door handles and locks in Xiaolan Town, Zhongshan City. It has grown from a domestic supplier into an exporter, with Southeast Asia as its major market. Comparing the ASEAN market and the traditional European and American markets, Tiffany's president Sarah Su said: "The European and American markets have higher product quality requirements, have developed a variety of product certification and have set stringent import and export standards. The ASEAN market, with a lower level of economic development, has lower product quality requirements." As a result, even though exports to ASEAN fetch lower prices than exports to Europe and the US do, it is more convenient to export to ASEAN. As the prices of Tiffany's door handles and locks are priced lower anyway, the company is more interested in the ASEAN market.

Full Article: <https://research.hktdc.com/en/article/MTAwMzMzMjY5Ng>

The 22nd Hong Kong Forum

November 30 – December 1, 2021

The Hong Kong Forum is the annual flagship event organized by the Hong Kong Trade Development Council (HKTDC) and the Federation of Hong Kong Business Associations Worldwide. Every year hundreds of business leaders from over 30 countries and regions participated in the event.



Keynote Address by Financial Secretary Paul Chan



Opening Session



Main Session: Capturing New Business Opportunities via Innovation and Sustainability



Young Executive Program



Federation's Newly Elected Office Holders and Greater Bay Area Session



HKASC Young Executive Club received the Youth Development Award granted by the Federation of Hong Kong Business Associations Worldwide. It was the Association's 12th award in the past 15 years.

Young Executive Club Anniversary and Charity Gala - Shanghai Night

December 9, 2021

The HKASC Young Executive Club celebrated its first anniversary at the Shanghailander Palace restaurant in Los Angeles. The dinner was well received with 80 attendees and 7 sponsors, and featured speakers sharing from Jacko Tsang, Director of the Hong Kong Economic & Trade Office in San Francisco, and Tiffany Wong, Director of the Hong Kong Trade Development Council in Los Angeles.



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Cathay Bank

Executive VP / Past Presidents

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Cedars-Sinai Medical Center

Dennis M. Lee

Dennis M. Lee & Associates

Christopher C. Leu

Merrill Lynch

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Tiffany Wong

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Daniel Fong

Million Dollar Baby

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Derek Ng

Strategic Horizon Inc.

Simon Saeheng

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Asad Shah

Cathay Pacific Airways Limited

Edwin Wai

GEMORIE

Perry Wong

The Milken Institute

EX-OFFICIO

Jacko Tsang

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Dennis M. Lee & Associates

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