

# HKASC CHINESE NEW YEAR GALA 2024

## SPONSORSHIP PACKAGES

SATURDAY, FEBRUARY 24, 2024, 5PM – 9:30PM  
THE HILTON SAN GABRIEL HOTEL

### CORPORATE BANQUET CHAIR

**\$15,000**

- 20 Dinner Seats
- 20 Drink Tickets
- 3-minute Speaking Session
- Award Plaque
- VIP Table Location
- One Full Page Color Ad in Dinner Program eBook
- One-year Logo Acknowledgment Rotation on HKASC Home Page with web link
- One-year HKASC Membership – Golden Bauhinia (Director's Circle) value: \$1,000
- Logo acknowledgment in all marketing materials before, during and after the event

### MAJOR SPONSOR

**\$5,000**

- 10 Dinner Seats
- 10 Drink Tickets
- 1-minute Speaking Session
- Award Plaque
- VIP Table Location
- One Full Page Color Ad in Dinner Program eBook
- One-year Logo Acknowledgment Rotation on HKASC Home Page with web link
- HKASC Membership Voucher of \$200 for 2024
- Logo acknowledgment in all marketing materials before, during and after the event

### PLATINUM SPONSOR

**\$9,000**

- 10 Dinner Seats
- 10 Drink Tickets
- 2-minute Speaking Session
- Award Plaque
- VIP Table Location
- One Full Page Color Ad in Dinner Program eBook
- One-year Logo Acknowledgment Rotation on HKASC Home Page with web link
- HKASC Membership Voucher of \$500 for 2024
- Logo acknowledgment in all marketing materials before, during and after the event

### DIAMOND SPONSOR

**\$3,000**

- 4 Dinner Seats
- 4 Drink Tickets
- Award Plaque
- Premium Table Location
- One Full Page Color Ad in Dinner Program eBook
- One-year Logo Acknowledgment Rotation on HKASC Home Page with web link
- Logo acknowledgment in all marketing materials before, during and after the event

Remark: The above no. of tickets apply to Cash Sponsors. An In-kind Sponsor is entitled to 2 dinner tickets. Other benefits remain the same.

### ADMISSION

#### GOLD TABLE

**\$2,500**

- A Table of 10 Dinner Seats;
- Logo acknowledgment in marketing materials

#### INDIVIDUAL TICKET

**\$260**

- One Admission Ticket

### PROMOTION OPPORTUNITY

#### GIFT DONATION

- Individual Gifts (Qty: 250)
- Table Gifts (Qty: 25)
- Gift for Auction (Value over \$500)
- Cash/Gift Card Donation

#### DISPLAY TABLE: \$500

#### PROGRAM eBook AD: \$300

1800px (W)x 2700px (H) Color Ad. JPG/ PDF at 300 DPI.  
Please email final ad artwork to  
member@hkasc.org by **January 12, 2024**.

Over \$500 donation value is entitled with one full page Ad on Program eBook

Please contact [info@hkasc.org](mailto:info@hkasc.org)/  
213-622-9446 for details