



HONG KONG F CUS



HONG KONG NEWS



What Hong Kong Can Offer To Entrepreneurs

Hong Kong enterprises are vouching for the city’s continuing viability as an international hub for business growth and development. The South China Morning Post caught up with Ben Chien, founder of digital advertising monetisation company Acqua Media, and Nicholas Ho, an architect and chairman of Ho and Partners Architects Engineers and Development Consultants (HPA), to hear their personal takes on setting up successful firms in Hong Kong.

Chien – who is now an angel investor in addition to working as managing director of greater China for digital ad company AnyMind Group – can relate to new entrepreneurs, having previously been one himself. “I can help [new founders] not only connect to the right people, but also provide mentor support for overseas companies or international start-ups,” he says.



Meanwhile, Ho took charge of HPA – a leading multidisciplinary architectural practice founded in Hong Kong nearly 44 years ago by his father, Bosco Ho Hin-ngai – with an eye towards the future.

But setting up a business in Hong Kong has perks that go beyond accessible support. Ho points out that the opportunities can be extensive, saying: “Overseas companies or international start-ups really want to come to Hong Kong and use the city as a platform and a springboard to go into the Greater Bay Area and other cities in mainland China.”

Chu Tat Shing Art Exhibition in Los Angeles Successfully Concludes

The Hong Kong Economic and Trade Office in San Francisco (HKETO San Francisco) supported the “Chu Tat Shing Art Exhibition - Divine Land. Enduring Legends”, featuring the American debut of works by the internationally renowned sculptor from Hong Kong. Presented by the Chinese American Museum and held at Pico House, a historical landmark in Los Angeles, from July 14 to 23, the successfully concluded exhibition attracted widespread media and public attention.



An award-winning artist in sculptural art from Hong Kong, Chu is known for his passion for creating figurative as well as abstract sculptures that incorporate Chinese myths, symbols, and calligraphy into modern art forms. His extraordinary statues adorn public spaces and celebrate many legendary figures across Asia such as Bruce Lee, Dr Sun Yat-sen and Sir Run Run Shaw.



Hong Kong Great Outdoors - Sai Kung

Stowed away from the hustle and bustle of the city center, Sai Kung is considered the secret garden of Hong Kong. With world-class geological landscapes, it is where you can truly become one with nature.

Follow this episode for a day in Sai Kung enjoying kayaking, sea-to-table dining and fun at a pearl workshop. Whether you are a fan of outdoor activities, seafood or handicrafts, you will fall in love with Sai Kung one way or another.



Founders HK & Investors Summer Social 2023

Hong Kong and AAPI founders and investors from the Bay Area joined postgraduate students from Chinese University of Hong Kong Business School for an evening of networking over Hong Kong delicacies at the Hong Kong Economic and Trade Office in San Francisco on July 27.



For full articles, please visit Hong Kong Economic and Trade Office, San Francisco
<https://www.hketosf.gov.hk/>

NUSHKBA Americas Regional Caucus 2023

The Americas Regional Caucus is one of the highlight programmes of the annual Hong Kong Forum for delegates from the Americas to meet and conduct cross-association networking. It is also the window of opportunity for members to hear exchanges of news and insights among their association leaders on issues relating to association programmes, services and membership values.

Date: Sep 22, 2023 at 8am to Sep 23, 2023 at 5pm

Location: Las Vegas, Las Vegas

Admission Fee: Free for HKASC Members and Non-Members

RSVP Link: <https://www.nushkba.us/event-details/save-the-date-americas-regional-caucus-2023>



34th Annual Members Meeting: Success Stories Sharing, Student Seminar & Business Mixer

Save The Date

Date: Wednesday, October 11, 2023 at 5pm

Location: Courtyard Marriott
555 N Atlantic Blvd, Monterey Park, CA 91754



UPCOMING EVENT



5-6 December 2023

Hong Kong Convention & Exhibition Centre

Standard Pass
HKD1,500

Early Bird Discount
HKD1,200
 (deadline before 31 Oct 2023)

REGISTER NOW ▶

| | |
|---|---|
| <p>5 December 2023 (Tuesday)</p> <p>AM</p> <ul style="list-style-type: none"> Opening Session Main Plenary <p>PM</p> <ul style="list-style-type: none"> Thematic Session Optional Local Visit * <p>Evening</p> <ul style="list-style-type: none"> Welcome Dinner | <p>6 December 2023 (Wednesday)</p> <p>AM</p> <ul style="list-style-type: none"> Regional Caucuses YEP session Awards Presentation <p>PM</p> <ul style="list-style-type: none"> Keynote Luncheon Optional Local Visit* |
| <p>7-8 December 2023 (Thursday – Friday)</p> <p>Optional Side Trip to Shenzhen*</p> <p>Participation Fee: HKD5,500 (single room) per person HKD5,000 (twin room) per person</p> | |



Hong Kong Association of Southern California

UPCOMING EVENT

Federation of Hong Kong Business Associations Worldwide

24th HONG KONG FORUM

Hong Kong Forum Side Trip to Shenzhen

7-8 December 2023

The Guangdong-Hong Kong-Macao Greater Bay Area (Greater Bay Area) comprises the two Special Administrative Regions of Hong Kong and Macao, and the nine cities including Shenzhen.

The Greater Bay Area is the key strategic blueprint in Mainland China's development, having great significance in the country's implementation of innovation-driven development and commitment to reform and opening-up.

According to the Outline Development Plan for the Greater Bay Area, Shenzhen serves as the engines for regional development.

Shenzhen is expected to make use of its leading role as a special economic zone, a national economic core city, and a national innovation city.

It aims to expedite its transformation into a modern and international city, become a capital of innovation and creativity with global influence, and pursue the development of the "Guangzhou Shenzhen Hong Kong Macao" innovation and technology corridor.

PROGRAMME

2-day Programme includes:

- Visits to "Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone" and "Shenzhen-Hong Kong Innovation and Technology Co-operation Zone" to understand the closer collaboration between Hong Kong and Shenzhen
- Visits to leading enterprises
- Networking activities

*Detailed programme will be announced later



PARTICIPATION FEE

HK\$5,600 (single room) per person

HK\$5,000 (twin room) per person

*Seat is limited on first come first served basis. The Secretariat will contact successful applicants for the payment details on or before mid-October.

For enquiries, please contact the Federation Secretariat at hkfederation@hktdc.org.



Making a strong return this Autumn, the HKTDC Hong Kong Electronics Fair (Autumn Edition) 2023 is home to a world of electronic essentials, gathering exhibitors and buyers from all sectors to prepare for a tech-infused future.

Product Categories









- 3D Printing
- 5G & AIoT
- Audio Visual Products
- Automotive & In-Vehicle Electronics
- Computing & Gaming
- Healthcare Electronics & Wearables
- Consumer Electronics
- Connected Home & Appliances
- XR, Robotics & Unmanned Tech
- Telecommunications Products
- Electronic Accessories
- Startup



Register Now Free Admission

JOIN FAIRS, CONFERENCES & EVENTS

As Asia's business hub, trade-fair capital and convention hub, Hong Kong attracts plenty of international buyers, suppliers and companies to participate in the range of events taking place here.

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|---|---------------------|--|
|  | 4 - 6 Sep 2023 | The 62nd China (Guangzhou) International Beauty Expo, 2023 |
|  | 5 - 9 Sep 2023 | HKTDC Hong Kong Watch & Clock Fair 2023 - Physical Fair |
|  | 5 - 9 Sep 2023 | Salon de TE 2023 - Physical Fair |
|  | 6 - 9 Sep 2023 | CENTRESTAGE 2023 |
|  | 6 - 8 Sep 2023 | The 96th Tokyo International Gift Show (Autumn) |
|  | 11 - 15 Sep 2023 | Belt and Road Week 2023 |
|  | 19 Sep 2023 | "Think Business, Think Hong Kong", Paris, September 2023 |
|  | 29 Sep - 2 Oct 2023 | SILMO - Int'l Optics & Eyewear Exhibition |

For more information, visit <https://event.hktdc.com/>.

Analysis & News

Delivering ESG Development in Hong Kong: Transitioning to Net-Zero



Innovation and technology can be used to improve our quality of life. However, the electronics industry accounts for 4% of global greenhouse gas emissions, a statistic that highlights the need for the industry to transition towards a more sustainable and low carbon future.

Hong Kong is an international logistics hub. The electronics industry accounted for 70% of Hong Kong's total trade in 2022. With mainland China being one of the world's key production bases of electronic products, it is both the major source of and the major destination for Hong Kong's electronic products trade.

To explore how the electronics industry is preparing for the transition to a low carbon future and discover the specific measures that companies are taking to reduce their carbon footprint, Alice Tsang, Principal Economist (Global Research) at HKTDC, interviewed Mary Jacques, Executive Director, Global ESG and Regulatory Compliance at technology manufacturer Lenovo.

Tsang: In response to the growing awareness of ESG, Lenovo adopted the EcoVadis IQ Tool to screen partners' and suppliers' ESG risks in 2021. Could you walk us through how this tool works and how it helps Lenovo achieve its ESG targets along the whole supply chain? What are the processes and criteria involved in the evaluation of partners' and suppliers' performance, particularly when it comes to the areas outside Environmental impact, like social impact and corporate governance?

Jacques: At Lenovo, we strive to share our commitment to sustainability with our partners and suppliers. We launched the EcoVadis IQ Tool in 2021 to assess partners' and suppliers' ESG risks and performances. This helps us achieve our ESG targets throughout the whole supply chain.

For full article, visit: <https://research.hktdc.com/en/article/MTQzODc5NTgwOQ>

HKASC MEMBERSHIP

WE OFFER YOU



NETWORKING

- Business Mixer
- Seminar, Webinar
- Breakfast, Luncheon, Dinner, Gala
- Study Tour



MEMBER PORTAL

- Member Directory
- Connections + interactions among members like a private LinkedIn network
- Post product pictures & activities to increase visibility
- Priority RSVP for events




PROMOTION OPPORTUNITIES

- Event Sponsorship
- Gift Donation
- Display Table
- E-Blast/Program Book Ad
- Website Sponsors

NATIONAL & INTERNATIONAL AFFILIATION



| Golden Bauhinia Member (Director's Circle) | Corporate Member | Individual Member | Student Member | Young Executive Club (YEC) |
|--|--|--|--|---|
| \$1,000 / year | \$500 / 3 years \$200 / 1 year | \$110 / 3 years \$40 / 1 year | \$20 / year | YEC Individual \$100 / year YEC Corporate \$1,000 / year YEC Individual Lifetime \$500 |
| <ul style="list-style-type: none"> • 6 names' listing • Privileges to meet and connect with government officials in Hong Kong, California, HKASC Board & Chapter Leaders • Invitations to VIP receptions and events • Discounted, complimentary or invitation only admission to HKASC events • Half page company feature with logo in HKASC e-newsletter "Hong Kong Focus" • Full Access to Member Portal • Affiliated membership of Federation of Hong Kong Business Associations Worldwide • Affiliated membership of National U.S. Hong Kong Business Association (NUSHKBA) • Referral by a HKASC Board member | <ul style="list-style-type: none"> • 4 names' listing • Invitations to VIP receptions and events • Discounted, complimentary or invitation only admission to HKASC events • Half page company feature with logo in HKASC e-newsletter "Hong Kong Focus" • Full Access to Member Portal • Affiliated membership of Federation of Hong Kong Business Associations Worldwide • Affiliated membership of National U.S. Hong Kong Business Association (NUSHKBA) | <ul style="list-style-type: none"> • 1 name listing • Discounted, complimentary or invitation only admission to HKASC events • Introduction in HKASC e-newsletter "Hong Kong Focus" • Access to Member Portal • Affiliated membership of Federation of Hong Kong Business Associations Worldwide • Affiliated membership of National U.S. Hong Kong Business Association (NUSHKBA) | <ul style="list-style-type: none"> • 1 name listing • Discounted or complimentary admission to HKASC events • Introduction in HKASC e-newsletter "Hong Kong Focus" • Affiliated membership of Federation of Hong Kong Business Associations Worldwide • Affiliated membership of National U.S. Hong Kong Business Association (NUSHKBA) | <ul style="list-style-type: none"> • Young professionals age <=45 are welcomed to join. • Discounted, complimentary or invitation only admission to HKASC events • Half page company feature with logo in HKASC e-newsletter "Hong Kong Focus" for YEC Corporate and Lifetime Member • Full Access to Member Portal • Affiliated membership of Federation of Hong Kong Business Associations Worldwide • Affiliated membership of National U.S. Hong Kong Business Association (NUSHKBA)  |

Membership Application: <https://hkasc.org/hkasc-membership-application>

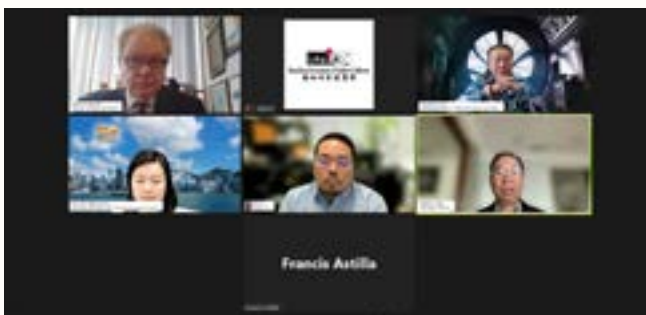
Business Webinar: Successful Strategies for Small Businesses

May 11, 2023

HKASC teamed up with business owners and leaders to present practical and up-to-date resources on starting up or sustaining a business in California.

Our panel experts from Accounting, IT, Banking, and Legal Services industries included:

- Dennis M Lee, Managing Director at Dennis M Lee & Associates
- Huy Ly, CEO at Meijun LLC • Malcolm McNeil, Partner at Arent Fox Schiff LLP
- Francis Astilla, Senior Vice President, SBA & Business Banking Sales Manager at Cathay Bank
- Chi Tran, Marketing Manager at Hong Kong Trade Development Council



Business Webinar: California Supplemental Paid Sick Leave Relief Grant

June 15, 2023

A Cantonese webinar to help you understand the program for Small Business and Non-Profit (for company size 26-49 employees). Guidelines, eligibility requirements and required documentation, plus a live demo of application process was introduced during the webinar.



The screenshot shows a webinar interface. On the left is a slide titled "California Small Business and Nonprofit COVID-19 Supplemental Paid Sick Leave Relief Grant Program" with a yellow box containing the Chinese characters "計畫概覽". Below the title is a paragraph of Chinese text explaining the program's purpose and application process, and the website www.casqsl.com. On the right is a video feed of a woman, identified as "Chloe Cheng, Grant Manager, HKSQ". Below the video feed are logos for the Hong Kong Association of Southern California and the ASIAN BUSINESS ASSOCIATION, along with the name "Dennis Huang".

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