



Hong Kong Association of Southern California

HKASC Chinese New Year Gala 2024 *Celebrating The Year of Dragon*

RSVP at
bit.ly/HKASC2024gala

Admission: \$260/ Seat
\$2,500/ Gold Table -- 10 seats

Saturday
February 24, 2024
5PM – 9:30PM
The Hilton San Gabriel Hotel
225 W Valley Blvd,
San Gabriel, CA 91776
(Free Self Parking)

LT LEECH | TISHMAN

PLATINUM SPONSOR



MAJOR SPONSORS



DIAMOND SPONSORS



Chris Leu & Friends Derek Ng & Friends Raymond Cheng & Friends Wilson Tang & Friends

GOLD TABLE SPONSORS



GIFT SPONSORS



HKASC CHINESE NEW YEAR GALA 2024

SPONSORSHIP PACKAGES

SATURDAY, FEBRUARY 24, 2024, 5PM – 9:30PM
THE HILTON SAN GABRIEL HOTEL

CORPORATE BANQUET CHAIR

\$15,000

- 20 Dinner Seats
- 20 Drink Tickets
- 3-minute Speaking Session
- Award Plaque
- VIP Table Location
- One Full Page Color Ad in Dinner Program eBook
- One-year Logo Acknowledgment Rotation on HKASC Home Page with web link
- One-year HKASC Membership – Golden Bauhinia (Director's Circle) value: \$1,000
- Logo acknowledgment in all marketing materials before, during and after the event

MAJOR SPONSOR

\$5,000

- 10 Dinner Seats
- 10 Drink Tickets
- 1-minute Speaking Session
- Award Plaque
- VIP Table Location
- One Full Page Color Ad in Dinner Program eBook
- One-year Logo Acknowledgment Rotation on HKASC Home Page with web link
- HKASC Membership Voucher of \$200 for 2024
- Logo acknowledgment in all marketing materials before, during and after the event

PLATINUM SPONSOR

\$9,000

- 10 Dinner Seats
- 10 Drink Tickets
- 2-minute Speaking Session
- Award Plaque
- VIP Table Location
- One Full Page Color Ad in Dinner Program eBook
- One-year Logo Acknowledgment Rotation on HKASC Home Page with web link
- HKASC Membership Voucher of \$500 for 2024
- Logo acknowledgment in all marketing materials before, during and after the event

DIAMOND SPONSOR

\$3,000

- 4 Dinner Seats
- 4 Drink Tickets
- Award Plaque
- Premium Table Location
- One Full Page Color Ad in Dinner Program eBook
- One-year Logo Acknowledgment Rotation on HKASC Home Page with web link
- Logo acknowledgment in all marketing materials before, during and after the event

Remark: The above no. of tickets apply to Cash Sponsors. An In-kind Sponsor is entitled to 2 dinner tickets. Other benefits remain the same.

ADMISSION

GOLD TABLE

\$2,500

- A Table of 10 Dinner Seats;
- Logo acknowledgment in marketing materials

INDIVIDUAL TICKET

\$260

- One Admission Ticket

PROMOTION OPPORTUNITY

GIFT DONATION

- Individual Gifts (Qty: 250)
- Table Gifts (Qty: 25)
- Gift for Auction (Value over \$500)
- Cash/Gift Card Donation

DISPLAY TABLE: \$500

PROGRAM eBook AD: \$300/ One Full Page

1800px (W)x 2700px (H) Color Ad. JPG/ PDF at 300 DPI.

Please email final ad artwork to member@hkasc.org by **January 12, 2024**.

Over \$500 donation value is entitled with one full page Ad on Program eBook

Please contact info@hkasc.org/
213-622-9446 for details